



GREAT OCEAN ROAD
COAST COMMITTEE

MEDIA RELEASE

FOR IMMEDIATE RELEASE

5 August 2020

Great Ocean Road Coast Committee urges beachgoers to respect cultural heritage at Point Impossible

The Great Ocean Road Coast Committee (GORCC) is calling for visitors to Point Impossible to respect the cultural heritage assets and flora and fauna living in the dune system at the site.

GORCC's Environment and Education Manager Alex MacDonald said the Conservation team had been working hard to install new fencing and complete revegetation works to help preserve the significant cultural assets at Pt Impossible.

“Over the years, beachgoers and surfers have created informal tracks along the edge of the escarpment – this has put culturally significant sites at risk from direct trampling and has increased the risk of erosion along this stretch of coast”.

“We have now blocked access to these areas, and increased stability to the escarpment by extending fencing and revegetating the area with hundreds of indigenous plants”.

“We're asking all beach users to please respect the cultural heritage of the site and keep off the dunes and stick to the designated paths”.

Point Impossible was a known site for Wadawurrung People to gather and live a sustainable life with many resources around them. The site contains significant cultural heritage values for the Wadawurrung, with middens stretching 400 metres along the coastline.