



GREAT OCEAN ROAD
COAST COMMITTEE

MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Great Ocean Road Coast Committee launches online environmental education resources

The Great Ocean Road Coast Committee's (GORCC) Environmental Education team now has an online presence. The team has launched new social channels and online resources to keep in touch with, and continue to inspire, schools and the wider community about our precious Great Ocean Road environment.

Dedicated GORCC Environmental Education Facebook and Instagram channels are now up and running, linking to a range of free curriculum-related online resources and fun and engaging activities hosted on GORCC's website.

GORCC has been running education programs since 2011. Sessions are based on natural resource management practices and hands-on conservation activities. GORCC's Environmental Education Program is designed to equip participants with the knowledge and skills to work with, understand, respect, protect and enhance the coastal surroundings. The program aims to inspire students to be the environmental stewards of the future and become advocates for the coastal environment.

GORCC's Environment and Education Manager Alex MacDonald said the team had been busy developing new online resources for all ages.

"We're excited to bring some great resources online and engage with a wider audience. We now have activities available for early childhood, primary and secondary school students, with a focus on the key concepts of biodiversity, culture, environment, human impacts and coastal management".

"As with our face-to-face-sessions, we want students and the public to have a sense of accomplishment that they have done something for the environmental health of the area and given back to the coast".

To learn more about GORCC's Environmental Education Program and to access online resources visit www.gorcc.com.au/education. And make sure you follow the GORCC Environmental Education [Facebook](#) and [Instagram](#) pages for your dose of fun educational videos and engaging activities for all ages.

World-leading environmental protection and coastal experiences for all

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