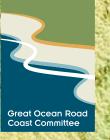
GREAT OCEAN ROAD COAST COMMITTEE

COASTAL AND MARINE MANAGEMENT PLAN 2020-25



ACKNOWLEDGEMENT

The Great Ocean Road Coast Committee proudly acknowledges the Eastern Maar and Wadawurrung people as the traditional custodians of the land that now supports the Great Ocean Road.

We pay our respects to their Ancestors and Elders - past, present and emerging. We embrace the spirit of reconciliation, working towards self-determination, equity of outcomes and an equal voice for Australia's First People.

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THE PLAN

Natural environment Community and partnerships Education and awareness Planning and adaptation Facilities and infrastructure Sustainable funding Governance and organisation Monitoring and adaptive management

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EASTERN MAAR

The Eastern Maar are the Traditional Owners of south-western Victoria.

The Great Ocean Road – from Painkalac Creek to Lorne – is Eastern Maar Country.

The Eastern Maar people have looked after these places for tens of thousands of years.

It is our hope that Eastern Maar People continue to guide the protection, restoration and culturally sensitive development of this important tract of our Country.

'Watnanda koong meerreeng, tyama-ngan malayeetoo'

Ngatanwarr

Ngeerang meerreeng-an

Peepay meerreeng-an

Kakayee meerreeng-an

Wartee meerreeng-an

Maara-wanoong, laka. Wanga-kee-ngeeye

Meereeng-ngeeye, pareeyt, nganpeeyan, weeyn, wooroot, poondeeya-teeyt

Meerreeng-ngeeye, nhakateeyt, woorroong, leehnan, mooroop, keerray

Meerreeng-ngeeye, thookay-ngeeye, pareeyt pareeyt ba waran waran-ngeeye, wangeeyarr ba wangeet - ngeeye, maar ba thanampool-ngeeye, Ngalam Meen-ngeeye, mooroop-ngeeye

Meerreeng-ngeeye Maar, Maar meerreeng

Wamba-wanoong yaapteeyt-oo, leerpeeneeytngeeye, kooweekoowee-ngeeye nhakapooreepooree-ngeeye, keeyan-ngeeye

Wamba-wanoong nhoonpee yaapteeyt-oo, tyama-takoort meerreeng

Peetyawan weeyn Meerreeng, nhaka Meerreeng, keeyan Meerreeng, nganto-pay ngootyoonayt meerreeng

Kooweeya-wanoong takoort meerreeng-ee ba watanoo Meerreng-ngeeye, yana-thalap-ee ba wanga-kee Meerreeng laka

Ngeetoong keeyan-ngeen Meerreeng, Meerreeng keeyan ngooteen

Together body and Country, we know long time. [We see all of you], greeting. Mother my Country. Father my Country. Sister my Country. Brother my Country. We are the Maar speaking Peoples. Hear us. Our Country is water, air, fire, trees, life. Our Country is thought, language, heart, soul, blood. Our Country is our Children, our youth, our Elders, our men and women, our Ancestors, our spirit. Our Country is Maar, Maar is Country. We bring to the light our songs, our stories, our vision, our love. We bring these things to the light so All can know Country.

To care for Country. To think about Country. To love Country. To protect Country

We invite all that choose to live on or visit our Country to slow down. To tread softly and listen to Country speak.

If you love Country, Country will love you.

WADAWURRUNG

The Wadawurrung People are the Traditional Owners of the land and waters that run from the Great Dividing Range in the north to the coast in the south, from Werribee River in the east to Painkalac Creek at Aireys inlet.

The Great Ocean Road – from Torquay to Painkalac Creek – is Wadawurrung Country.

For thousands of generations, Wadawurrung have cared for and protected the land and waters of this Country.

Comugeen budjo thalikiyu kin bil bengordi ngadak. Ngarrwabil, boron, guli, bagurrk. Comugeen budjo bengadak ngarruk dja, ngubiyt, weagoon gobata gupma wurring baap bengordi nganak, djarrima murrupnhuk bengadak.

Gobata Wadawurrung balug jumbuk dirdalbil murrupnhuk bundjil monomeet beeko weagoon. Mutjakak noogie wada durralully.

Wangarrak Wadawurrung balug bengadak mirriyu birraleedja gobata kia ying, ngarrimilli, wahak, karrung, kuya, nyanayit yanunit, djilenawurr, baap willam bengordi ngadak.

Nyurrinana ngal bengordi ngadak.

Willam wurdiwarri Wadawurrung Balug dja bengordi ngadak, bullarto nerrigirr baap monomeeth worrowing warree, gelanyi bulboluk.

Koaka dorla, Godomut, Koornoo, Jan Juc, Mangowak.

Willamo weeagoon monomeetwa yonbarra baap wirrapiyn, buniya, tarka binyak ngal. Waweagoon nerrigurro kit baap bullarto gurrin kia wahak, karrung, yanikan werrity. Corroborree Bullarto waik ngitj balugwa bengordi ngadak.

Beek budj kanamo ngitj.

Mirr wurru ngarra dja bengadak.

Mirritonton dja Wadawurrung balug, gobata beak yerraak murrup yanimirriyu ngarrwauk bengordi ngadak. We deeply respect our people of the past. Elders, children, men, women. We deeply respect their knowledge of country, water, life, their care of the traditions and of each other, we stand with their spirit.

Great spirit Bundjil told us to take care of the great life within the land. To only take what you need without selfishness.

Wadawurrung shared their knowledge of singing, dance, trade, camps, fishing, hunting, paintings, and homes with us to protect for our future generations.

We all need to help.

Our Wadawurrung family group lived within the great sea, with a large land of forested areas and wonderful banks of the ocean, near many water bodies.

Anglesea, Point Addis, Barwon Heads, Jan Juc, Aireys Inlet.

These homes all provide ideal life to birds and fish, eels. Reeds turned into our baskets. Life in the forest gave resources like food and lots of tools to use for trade, building, journeys.

If there was lots to trade, we would share with our families and celebrate.

We love this earth with all our feeling.

We would name our country, by what we could see.

Our country is remembered by Wadawurrung, our proud spirit walks to tomorrow to teach others the care of our earth.

MESSAGE FROM THE MINISTER

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The Hon. Lily D'Ambrosio MP

Minister for Energy, Environment and Climate Change

MESSAGE FROM THE CHAIR

I am very pleased to present the Coastal and Marine Management Plan 2020-25 (CMMP) on behalf of the Great Ocean Road Coast Committee (GORCC).

Reflecting the key challenges and major priorities facing coastal Crown land, this CMMP provides a dynamic response to State Government policy and to directions encompassed in the Marine and Coastal Act 2018. It also sets the strategic directions, associated actions, and resource requirements for this section of coast for the next five years.

The Plan establishes an integrated and coordinated approach to protecting and managing coastal Crown land and the adjacent marine environment. It has been developed through close consultation with Traditional Owners, key stakeholders, and the community; and it reflects this involvement.

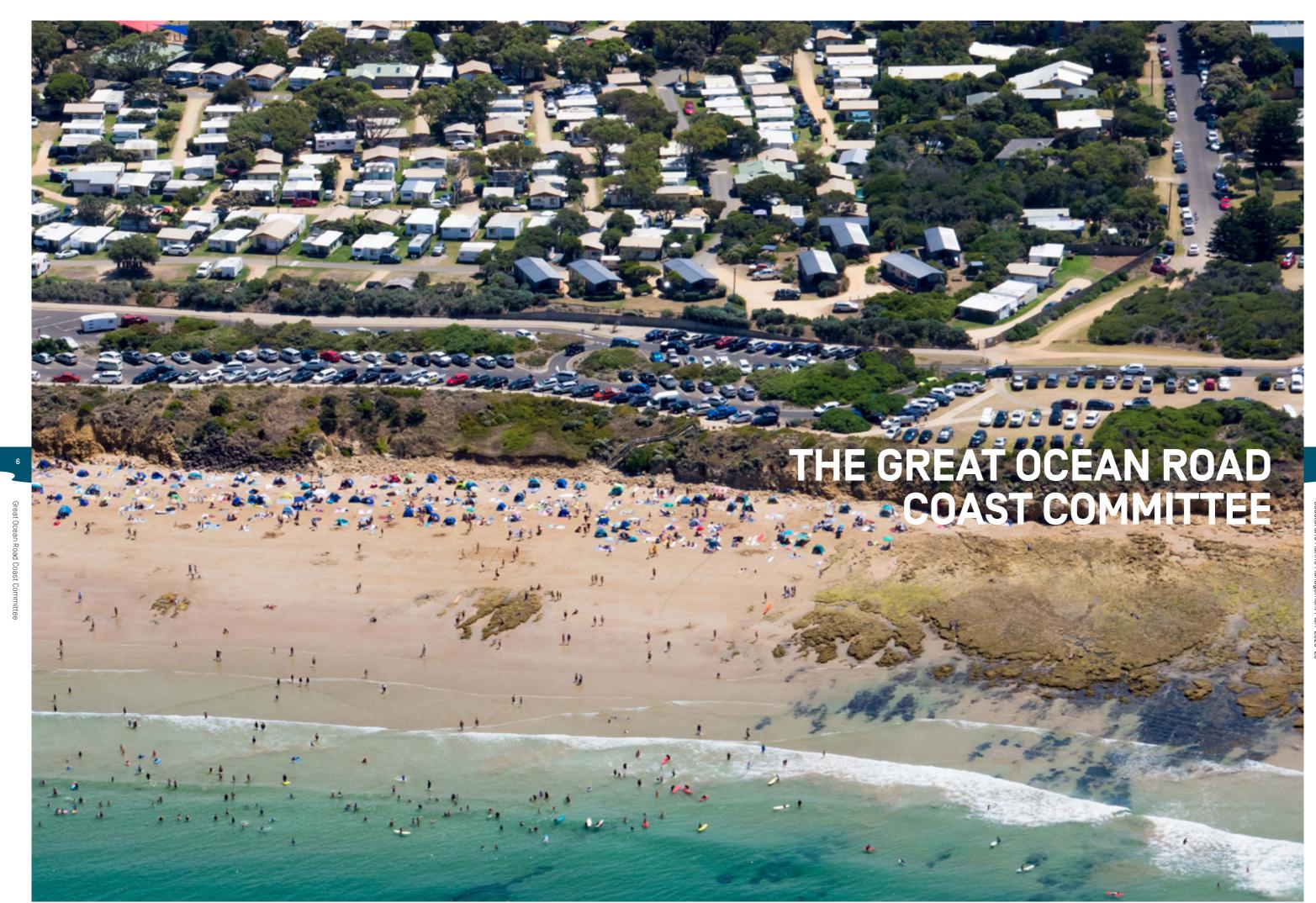
The CMMP is informed by major coastal challenges including climate change, ageing infrastructure, and increased visitation and population growth, and provides a strategic response to these over both the immediate and longer term.

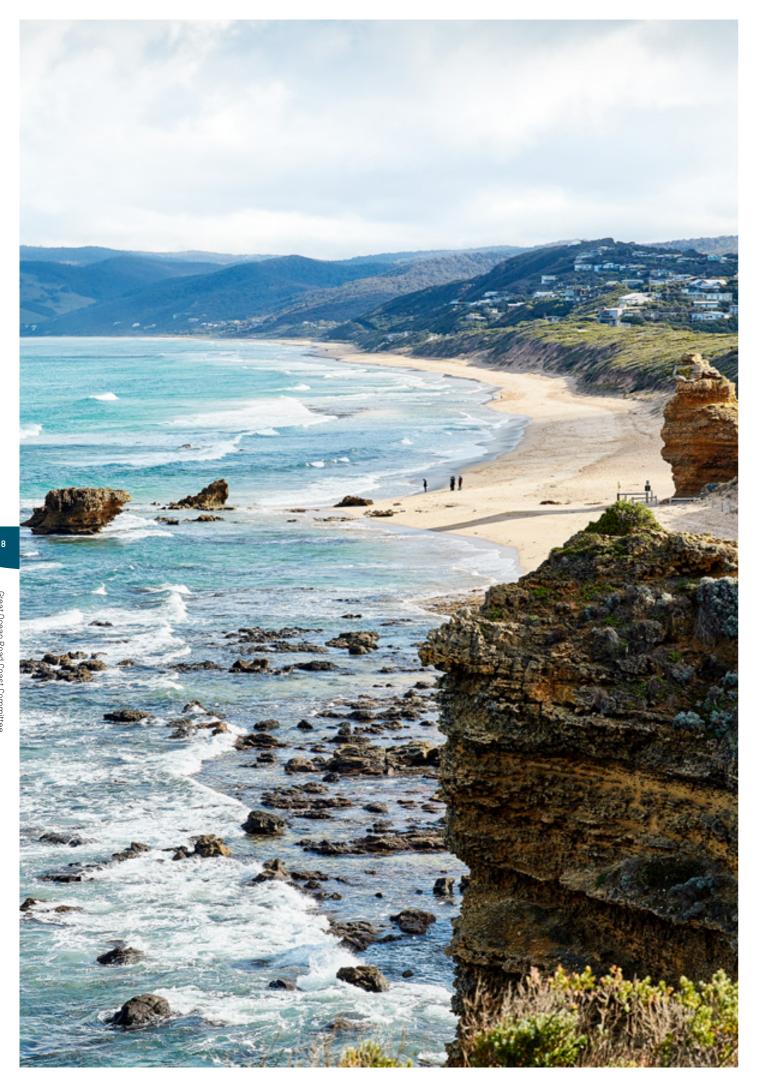
A new authority, the Great Ocean Road Coast and Parks Authority (GORCPA), is due to commence in 2020, replacing GORCC and other land managers along the Great Ocean Road. This CMMP aligns directly with, and builds upon, the objectives and actions in the 2018 Great Ocean Road Action Plan. It lays the foundations for the next five years to allow GORCPA to undertake critical business-asusual operations, and broader strategic actions during the transition.

I would like to thank everyone who has been involved in the development of this CMMP and look forward to close engagement and cooperation with communities as it is implemented.

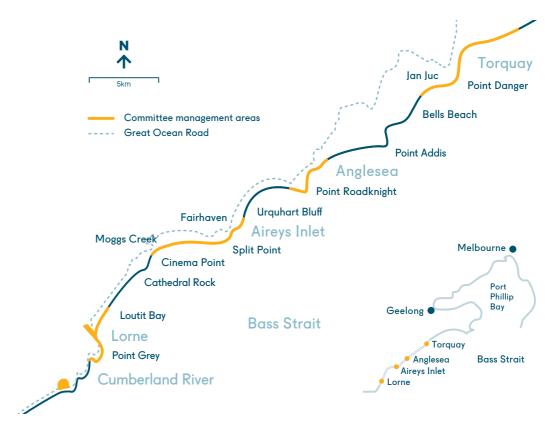
Ken Northwood, FAICD Chairman Great Ocean Road Coast Committee

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WHO WE ARE



Who we are and what we do

We are a State Government body responsible for protecting, enhancing and developing coastal Crown land from Point Impossible to Cumberland River.

Formed by the Victorian Government in 2004, we are the largest of the Crown land committees of management along the Great Ocean Road, managing many of the highest visitation areas centred around major towns.

Our role is to manage marine and coastal Crown land on behalf of the State. In fulfilling this role, we hold a variety of responsibilities and powers under Part 3 of the *Crown Land [Reserves] Act 1978.*

Our people

Our committee is made up of 12 community members who are appointed under the *Crown Land (Reserves) Act 1978* for a term of three years by the Minister for Environment, Energy and Climate Change. Committee members are appointed through a public, skills-based expression of interest.

We have a team of approximately 60 full time equivalent staff, which increases over summer with the addition of seasonal staff. Our diversified and specialised staff provide a range of skills and expertise from caravan park management and business administration, through to biodiversity conservation and coastal infrastructure project management.

Our funding model

We currently generate over \$14.4 million annually in direct revenue, all of which is reinvested back into the coast and marine environment. The majority of our funding comes from the three caravan parks we manage in Torquay, Anglesea and Lorne. The remaining funds come from a range of sources including leases such as the Cumberland River Caravan Park, licence and permit fees, and fee-forservice delivery.

The reserve we manage

The Great Ocean Road region is Australia's most popular visitor destination, attracting more visitors than Uluru and the Great Barrier Reef combined.

The region is home to the heritage listed Great Ocean Road that meanders from Torquay to Warrnambool, world famous surf beaches, rugged coastal landscapes, popular townships and kilometres of walking and biking trails.

This plan applies to the 560 hectares of Crown land foreshore reserve managed by GORCC. While the plan applies to coastal Crown land reserves, decision-making must consider the wider marine and coastal environment. 2020-25

OUR VISION AND GUIDING PRINCIPLES

Our vision

World-leading environmental protection and coastal experiences for all.

Our guiding principles

- 1. Protecting and enhancing our natural environment and cultural heritage is our highest priority.
- 2. Our coastal reserves provide strong health, wellbeing, community, economic, and heritage benefits which support recreational and community enjoyment.
- We provide the opportunity to enjoy worldleading coastal experiences that are affordable, inclusive and welcoming.
- 4. We foster partnerships and volunteerism by improving access and understanding, education and engagement.
- 5. Our activities and partnerships are built on mutual trust, open communication, collaboration and transparency.

- 6. We use information and data and make evidence-based decisions.
- 7. We engage and consult with our communities and stakeholders to inform our planning.
- 8. We think long term, use strategic business planning tools and innovation to make the best use of our financial, human and physical resources.
- 9. Good governance is core to everything we do and who we are.



A NEW AUTHORITY

The 2018 Great Ocean Road Action Plan commits the Victorian Government to creating a standalone Act of Parliament that recognises the Great Ocean Road region as a single, integrated and living entity.

The Action Plan also commits to establishing a statutory management authority, and for the authority to adopt the following five objectives:

- 1. Protect the ecological and landscape integrity of coastal and marine environments
- 2. Increase Traditional Owner inclusion
- 3. Protect distinctive areas and landscapes
- 4. Grow the local, State and National visitation economy
- 5. Modernise governance.

The Great Ocean Road Coast and Parks Authority (GORCPA) is due to commence in 2020, replacing GORCC and other land managers along the Great Ocean Road.

This CMMP aligns directly with, and builds upon, the objectives and 18 actions in the 2018 Great Ocean Road Action Plan. It lays the foundations for the next five years to allow critical business-as-usual operations and strategic actions to continue during a state of transition.

Transition

With the primary purpose of managing and protecting the land and seascapes of the Great Ocean Road, to manage visitation and to coordinate delivery of associated government investment projects, GORCPA will become the land manager and therefore be responsible for the delivery of this CMMP.

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Reforms and actions

Legislation for protection

- 1 Legislate the policy
- 2 Legislate the planning framework
- 3 Legislate the environment-economic accounts

A new dedicated parks authority

- 4 A Great Ocean Road Coasts and Parks Authority
- 5 Work closely with local communities
- 6 Traditional Owner capacity
- 7 Sustainable funding

A new overarching planning framework

- 8 Community involvement
- 9 A Great Ocean Road Strategic Framework Plan
- 10 Monitor Implementation

A better planning approval process

- 11 A Standing Advisory Committee
- 12 Planning Guidelines
- **13** Planning services support for Councils

Supporting initiatives

- 14 Sustainable Tourism
- 15 Improved road access and safety
- **16** Crown land administrative arrangements
- 17 Shared delivery of municipal-like services
- 18 Commercial tour operator licences

OUR COMMUNITIES

We engage and partner with a wide range of coastal users and stakeholders to achieve the best possible outcomes for the coast and the community.

We work with local communities, volunteers, Traditional Owner groups and partner agencies to protect the natural and cultural values of the coast and communicate shared stories, goals and priorities.

The knowledge and aspirations of residents, visitors, community organisations, local business operators and agency stakeholders are central to the preparation of this plan.

A robust consultation process has ensured the aspirations and feedback of these groups has been captured and included.

Nine community consultation sessions were held across Lorne, Aireys Inlet, Anglesea and Torquay throughout January and February 2019 to gain feedback on the initial implementation plan. in addition to Community and Stakeholder Reference Group meetings.

WHAT WE HEARD

What do you love most about the coastline managed by GORCC?

- Natural environment
- Native vegetation
- Open space
- Accessibility
- Hasn't been overdeveloped
- Cleanliness

Road Coast Cor

Walking tracks

What are the most important challenges you think need to be addressed in the next 5 years?

- Litter Climate change
- Over-population
- Over-development
- Visitation pressure
- Erosion
- Dog laws
- Vegetation and dune protection
- Invasive animals and plants
- Parking

Where would you like us to focus our efforts (both strategic and operational) in the next 5 years?

- Litter
- Plastic bag free
- · Patrols on beach
- Education
- Dogs
- Weed control
- Public facilities

WHAT WE HEARD

Consultation undertaken in recent years, including by the Great Ocean Road Taskforce, reiterates the importance of high value recreational opportunities, protection of our natural and relatively undeveloped landscapes, and the function of the coastal and marine environment as a place to meet, interact and socialise.

Our community wants a simple plan with achievable actions, clear timeframes and outcomes addressing the following priorities:

Protect the natural environment

Continuously identified as the number one priority for GORCC. Strong support to increase weed control, protect wildlife, cross tenure management and maintain undeveloped, natural areas.

Increase education

Increase awareness of Aboriginal, cultural and environmental values of the coast, and increase education and enforcement of anti-social behaviour associated with dogs, litter and nude beaches.

Address climate change

Improve monitoring and adaptation measures including revegetation and avoiding development and use in priority areas.

Support sustainable visitation

Work with partner agencies and authorities to strategically plan and manage impacts from population and tourism growth.

Maintain and improve infrastructure

Improve existing infrastructure, including amenity blocks and playgrounds, to meet the demands of increased visitation and use.

Consultation

The conversation with our community, stakeholder and partner agencies will continue through the development of all major infrastructure projects and master plans. We will continue to engage and consult with these groups to inform our planning and decision-making.



• Keep it natural

- Erosion



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OUR PRIORITIES, CHALLENGES AND STRATEGIC RESPONSES

NATURAL ENVIRONMENT

We manage a diverse range of coastal environments and habitat ranging from soft sandy beaches and rocky intertidal shelves to dry eucalypt forests.

Towering ochre cliffs offer magnificent coastal views above the coast and across the ocean into the Otways.

Several different vegetation communities such as Moonah Woodland, dune and headland scrub and eucalypt forests provide habitat for 68 plants of national and state significance, including 110 orchid species. More than 60 fauna species have been recorded from this important coastal habitat.

We partner with the Corangamite CMA, Surf Coast Shire and the City of Greater Geelong to protect and manage several freshwater and brackish waterways including:

- Creeks: Thompsons, Deep, Spring, Jan Juc, Painkalac, Moggs, Coalmine, Spout, and Stony
- Rivers: Cumberland, St George, Anglesea, and Erskine

Our marine environment is known for southern right whales, bottle-nose dolphins, and Australian fur seals. Occasionally, killer and long-finned pilot whales and leopard seals also visit.

The 49,009-hectare Surf Coast biounit provides high-energy, wave-dominated marine and intertidal habitat including rocky headlands, sublittoral reef and sediments, rhodolith beds, coastal lagoons, and several creeks and estuaries.

The Point Danger and Eagle Rock Marine Sanctuaries consist of small, accessible reefs that are ideal places for snorkelling and searching for marine life at low-tide. The intertidal platforms, pools and fissures support colourful sponges, impressive kelp forests and encrustations of invertebrates.

Our reefs support leafy sea dragons, molluscs, sea stars, sea urchins, crabs, and more than 144 species of algae and 96 species of opisthobranchs [sea slugs, cucumbers, hares and nudibranchs].

Shorebirds and seabirds such as the hooded plover, Caspian terns and shy albatross also live, breed and feed on our beaches and intertidal platforms.

Our challenge

In August 2018, Victoria's key legislation managing and protecting the coast was amended to include the marine environment. The *Marine and Coastal Act 2018* now requires an integrated approach to planning and managing the marine and coastal environment by considering:

- The entire coastal system: terrestrial coast, marine and associated catchments.
- The water cycle where it affects marine and coastal water quality.
- All industries and users of the marine and coastal environment.
- Land tenure where they affect the marine and coastal environment.

While an integrated approach to managing the 'coastal zone' is a welcome and logical inclusion, primary management of the marine environment was previously the responsibility of the Victorian Government. Resourcing the expertise within this new management area will be a key challenge for us over the next five years.

The new Act also establishes clear objectives and principles for ecologically sustainable planning, management and decision-making

Our strategic response

We can actively influence and mitigate key threats to the marine environment by managing inappropriate shore-based development, minimising coastal modification and trampling on sensitive intertidal habitat, reducing litter and debris entering the marine environment, and controlling pest animals to reduce mammal prey on shorebirds and disturbance to nesting birds.

We are committed to integrating a whole-of-coast management approach to protect our marine environment over the short, medium and long term by:

- Implementing our current Native Vegetation and Weed Action Plan and developing a new plan for post 2020 (Strategic Action 1).
- Developing a process to strengthen consideration of the marine and intertidal environment [Strategic Action 2].
- Developing operational environmental management plans for our caravan parks and lease/licence holders [Strategic Action 4]

TRADITIONAL OWNERS AND ABORIGINAL CULTURAL HERITAGE

Aboriginal people have used the marine and coastal environment for tens of thousands of years and it remains an important part of their culture, including landscape creation stories.

The Eastern Maar and Wadawurrung people are the Traditional Owners of the Great Ocean Road region.

Eastern Maar

From Painkalac Creek to Lorne is Eastern Maar Country.

Eastern Maar is the name adopted by the people who identify as Maar, Eastern Gunditjmara, Tjap Wurrung, Peek Whurrong, Kirrae Whurrung, Kuurn Kopan Noot and/or Yarro waetch (Tooram Tribe).

At the time of preparing this plan, the Eastern Maar people are negotiating a Recognition and Settlement Agreement under the Victorian *Traditional Owner Settlement Act 2010* and to become the Registered Aboriginal Party under the Victorian *Aboriginal Heritage Act 2006*.

Wadawurrung

From Point Impossible to Painkalac Creek is Wadawurrung Country.

Wadawurrung Traditional Owners are the known and accepted descendants of apical ancestor John Robinson (Robertson), and his immediate descendants who are Wadawurrung according to Wadawurrung law and tradition.

The Wadawurrung or Wathaurung Aboriginal Corporation (WAC) is the Registered Aboriginal Party (RAP) for this area. They have statutory authority for the management of Aboriginal heritage values and culture, under the Victorian *Aboriginal Heritage Act 2006*.

Our challenge

Our coastal and marine environment contains a high concentration of Aboriginal cultural heritage, including middens, artefact scatters and ancestral remains.

Aboriginal artefacts provide important information about our history as a country and help us to understand Aboriginal occupation and land use patterns across time. More importantly, artefacts provide Aboriginal people today with a vital link to their culture and their past.

A key challenge for us is protecting and conserving Aboriginal cultural heritage and ensuring cultural sensitivity is maintained while managing, developing and using coastal Crown land in line with community expectations.

Our strategic response

We want to ensure a greater role for Traditional Owners in the formal management and planning of the marine and coastal environment by:

- Acknowledging our Traditional Owners knowledge, rights and aspirations for land and sea country.
- Partnering with Traditional Owners to enhance our relationship and incorporate culture, values and knowledge in our business.

We are committed to collaborating with our Traditional Owners over the short, medium and long term by:

- Improving our knowledge and implementing strategies to protect and conserve Aboriginal cultural heritage, including Aboriginal Cultural Heritage Land Management Agreements [Strategic Action 14].
- Promoting suitable cultural heritage sites in our education programs (Strategic Actions 8-10).
- Adopting elements of the Victorian Government Munganin – Gadhaba Aboriginal Inclusion Plan during our transition to the new authority (Strategic Action 25).

OUR PRIORITIES, CHALLENGES AND STRATEGIC RESPONSES

CLIMATE CHANGE

While there is an incomplete understanding of how climate change will impact our natural and built assets, there are several recognised rules of thumb in climate science which can help us to plan:

- Our global climate has warmed by about 0.85 degrees Celsius since pre-industrial times and is expected to warm by as much as 4.8 degrees Celsius over the 21st century.
- Rainfall intensity is expected to increase by 5% per degree Celsius of global warming.
- In Australia, a 0.8 m sea-level rise by 2100 or earlier is the current planning benchmark. However, this rule of thumb does not consider storm surge, wave height, or flooding in estuaries and bays.
- A one centimetre rise in sea level will lead to a one metre retreat of the coastline (this is known as the Bruun Rule).

The *Marine and Coastal Act 2018* establishes an integrated approach to planning and managing risks from climate change by:

- Retaining the current planning benchmark, to plan for not less than 0.8m sea level rise by 2100.
- Respecting natural processes in planning for and managing current and future risks to people and assets.
- Improving understanding of the vulnerabilities of the marine and coastal environment to climate change.
- Developing high-resolution projections for the whole of the Victorian coastline to understand localised impacts.
- Developing policy and guidance for adapting to climate change.
- Providing strong direction on climate change including a focus on embedding adaptation in all planning processes and decision-making and building the resilience of people and communities and the natural environment to climate impacts.

Our challenge

In 2012, we undertook a study to better understand how vulnerable our local built and natural assets are to a 0.8m sea level rise scenario:

- 82% of our built assets are at risk from receding coastline.
- 13 kilometres of the Great Ocean Road and 30 kilometres of other roads are exposed to coastal erosion.
- 700 hectares of native vegetation is subject to erosion and 380 hectares to inundation.

When planning for climate change, we need to also consider the long lead times and significant funding required to deliver appropriate responses to future risk. It often takes several years to inform and engage communities, to identify equitable and time appropriate adaptation actions, and to develop the relevant policies and tools.

Our strategic response

We are committed to planning for, and responding to, climate change and coastal hazards over the short, medium and long term by:

- Holding an annual community forum to raise awareness and communicate challenges such as coastal risk/hazards and adaptation planning (Strategic Action 9).
- Developing and implementing the Climate Change Management Framework, including a climate change policy, identification of natural and built assets vulnerable to climate change and priority risk sites, and implementation of preferred adaption response (Strategic Action 12).
- Developing and implementing a monitoring program, including the use of citizen science (Strategic Action 13).
- Continuing to fund and implement the NVWAP, including integrated pest animal management and control to ensure coastal biodiversity remains resilient (Strategic Action 1).

INCREASED USE AND VISITATION

The Great Ocean Road region is closely integrated with Melbourne and neighbouring regional economies. Our proximity to Melbourne and transport connections means we are now within easy commuter distance to Victoria's capital city.

Visitors

Visitation to the Great Ocean Road region is forecast to grow by an average 4.0% per annum to reach 8.6 million travellers by 2026-27.

By this time, an additional 1,432 hotel rooms and 557 holiday park sites will be required to meet forecasted demand.

Residents

Victoria is estimated to reach a population of 10.1 million by 2051 – 8 million people living within greater Melbourne, and 2.1 million people living in Victoria's regions.

Increasingly more people are choosing the lifestyle advantages of living in the Great Ocean Road region while regularly visiting Melbourne for business and pleasure.

Our region currently has a population of over 320,000, which is projected to increase to approximately 500,000 by 2050.

Our challenge

As resident and visitor numbers increase and diversify, so too does the way we use our coast and the potential for conflict through contested spaces and use. Understanding current demands for access and use and future conflicts will assist the delivery of equitable access to, and enjoyment of, our coast.

As a Crown land manager, we must strike a balance between maintaining healthy and functioning ecosystems with the economic and social benefits of coastal use and development. Our highest priority is protecting and enhancing our natural environment and cultural heritage. Any opportunities for quality visitor and tourist development must balance safety, future use and the long-term health and values of the coast.

We also acknowledge the opportunity to harness the power of our new residents to extend the capacity of our organisation to protect and enhance our environment through volunteerism and the creation of future environmental stewards.

We commit to working alongside our volunteers, ensuring they remain engaged and their work valued.

Our strategic response

While we can influence the number and diversification of marine and coastal users to an extent through our permits, licences, and events policy and strategy, we are unable to wholly influence this. We are committed to understanding current and future demands to proactively manage conflict.

We will continue to facilitate equitable access to, and enjoyment of, our coast by:

- Continuing to use and develop master plans to manage use and development of the reserve [Strategic Action 11].
- Supporting GORCPA to deliver Actions 14 and 15 from the 2018 Great Ocean Road Action Plan to develop a sustainable visitation and transport strategy [Strategic Action 28].
- Implementing a variety of communication strategies such as event calendars and digital applications to identify suitable areas for different beach users (Strategic Action 16).
- Implementing universal access for people with limited physical mobility at priority locations (Strategic Action 17).
- Encouraging our communities to utilise active transport options rather than rely on vehicles [Strategic Action 18].
- Sustainable and innovative policy and strategic planning for events, permits and licences.

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OUR PRIORITIES, CHALLENGES AND STRATEGIC RESPONSES

BUILT INFRASTRUCTURE AND ASSETS

Regular use of the Great Ocean Road coast by non-Indigenous people began in the early 1800s.

Travel to coastal townships such as Lorne and Anglesea from Geelong and Melbourne was made easier in 1932 when the Great Ocean Road officially opened. While plans for a 'South Coast Road' first emerged in the late 1880s, the project really began in 1918 when more than three thousand returned servicemen descended on the area to start work.

Road travelers during the early years paid a toll at gates at Eastern View – the location of the memorial arch. In 2011 the Great Ocean Road was listed on the National Heritage Register to formally recognise the work undertaken from 1919 to 1932 by repatriated ex-servicemen, and to honour their fellow soldiers and sailors from the World War I.

We also manage many reminders of our post-European settlement history including the Cypress and Pine tree avenues in Torquay and Lorne, early holiday facilities which are now our caravan parks, and important recreational activities such as fishing, surf lifesaving and surfing.

Great Ocean Road Coast Cor

Today, our foreshore reserves provide key areas of public open space within coastal settlements and are important spaces for social interaction and recreation, including events, markets and festivals. They also continue to provide many highly valued community services, buildings and facilities such as boat ramps, sailing clubs, fishing clubs and Surf Life Saving Clubs.

Built coastal assets provide valuable services and add value to the environment, the economy and community. We manage and maintain 145 buildings, and 105 built structures (bridges, boardwalks, coastal protective structures), and thousands of open space assets [furniture, paths, fences, playgrounds, signs, bins and drinking fountains], including:

- 26 amenity blocks
- 17 drinking fountains
- 14 outdoor showers
- 55 public park benches
- 90 beach access stairs and ramps
- 33 kilometres of trails.

Our challenge

Our ageing built infrastructure, established during a time without concern or consideration of climate change, is now under increasing pressure as our population and visitation increases.

Furthermore, the impacts from climate change, such as major storm events, means significant long-term funding is required to maintain our existing built infrastructure. Existing and new assets must be maintained, upgraded and replaced over time. A key challenge for all Crown land managers is determining who should pay for this ongoing work, and how.

The total replacement value of our built assets is estimated at over \$40 million dollars.

The challenge and costs associated with climate change impacts on infrastructure, including major storm events, are significant and long-term funding will be required to remediate damage and replace infrastructure more frequently.

Our strategic response

We are committed to enabling the use and enjoyment of our coastal and marine environment over the short, medium and long term by:

- Using master plans to guide the development of new built assets (Strategic Action 11).
- Continuing to use our Asset Management Framework to inform the replacement of built assets [Strategic everyday actions].
- Supporting GORCPA to deliver Actions 14 and 17 from the 2018 Great Ocean Road Action Plan to establish funding arrangements [Strategic Action 28].

SUSTAINABLE FUNDING

Our unique coastline and townships within easy driving access to Melbourne and Geelong attract many people to visit, live and work. The townships and rural hinterland support over 3,220 businesses which drive an economy worth nearly \$1.25 billion annually.

Tourism is the second biggest industry in the region, after construction, and contributed \$381 million to the local economy in 2017. More than 30% of the local population work in tourism exposed employment sectors.

The coastline and its range of beaches are recognised for their critical role in driving tourism and the regional economy. Our managed coastline contains significant infrastructure required to support this tourism and important recreational activities, including car parks, boat ramps, caravan parks, playgrounds and public amenity blocks.

A range of private commercial activities including surf schools, educational tours, sea-kayaking, restaurants, kiosks and mobile food vans operate from within GORCC managed land. These operators employ staff and contribute to our local economy. They rely on, and are supported by, the natural asset-base and return a benefit through lease and licence fees that are reinvested back into managing the coastal and marine environment.



Our challenge

Replacing and upgrading existing coastal infrastructure and delivering high service levels that meet the expectations of residents and visitors, requires increasing investment.

Our everyday foreshore, education and conservation activities, community programs and capital projects are entirely funded through our commercial activities.

Government grants contribute to some capital projects.

Strong relationships with agencies and local government and community groups facilitate sustainable funding. Shared services and partnership opportunities are also considered during the provision of major contracts.

Our strategic response

We must continue to sustainably grow and diversify our commercial activities to ensure we can efficiently and effectively manage the coastal and marine environment by:

- Continuing to use and develop master plans to manage the future development of our caravan parks (Strategic Action 19).
- Developing an overarching caravan park strategy to increase revenue while maintaining affordable, accessible and enjoyable holidays [Strategic Action 20].
- Undertaking a feasibility study to identify opportunities to expand commercial operations and maximise revenue consistent with policy, legislation and community aspirations [Strategic Action 21].
- Support GORCPA to deliver Action 7 from the 2018 Great Ocean Road Action Plan to establish funding arrangements [Strategic Action 28].

THE MARINE AND COASTAL ACT 2018

The new Marine and Coastal Act 2018 came into effect on 1 August 2018 to establish an integrated and coordinated whole-of-government approach to protect and manage Victoria's marine and coastal environment.

Objectives

The Marine and Coastal Act 2018 contains nine objectives:

- 1. Protect and enhance the marine and coastal environment
- 2. Promote the resilience of marine and coastal ecosystems, communities and assets to climate change
- 3. Respect natural processes in planning for and managing current and future risks to people and assets from coastal hazards and climate change
- 4. Acknowledge traditional owner groups' knowledge, rights and aspirations for land and sea country
- 5. Promote a diversity of experiences in the marine and coastal environment
- 6. Promote the ecologically sustainable use and development of the marine and coastal environment and its resources in appropriate areas
- 7. Improve community, user group and industry stewardship and understanding of the marine and coastal environment
- 8. Engage with specified Aboriginal parties, the community, user groups and industry in marine and coastal planning, management and protection
- 9. Build scientific understanding of the marine and coastal environment.

Guiding principles

The Marine and Coastal Act 2018 contains seven guiding principles:

- 1. Integrated coastal zone management
- 2. Ecosystem-based management
- 3. Ecologically sustainable development
- 4. Evidence-based decision-making
- 5. Precautionary principle
- 6. Proportionate and risk-based principle
- 7. Adaptive management.

Policy and strategy

The new Act also provides for the development of an integrated and coordinated policy and strategy to inform local planning, management, decisionmaking and reporting.

The proposed vision for the draft Marine and Coastal Policy is:

'A healthy, dynamic and biodiverse marine and coastal environment that benefits the Victorian community now and in the future'.

A series of outcomes (what success looks like) and policies (set of rules) drive the planning and management.

A Marine Spatial Planning Framework guides how the many sectors in the marine environment can work together to provide for existing and future uses and overcome challenges.

It is important to note that at the time of preparing this CMMP the Marine and Coastal Policy was in draft form, and the strategy is yet to be developed.

Coastal and Marine Management Plans

The Marine and Coastal Act 2018 requires all CMMPs to have the following key components:

1. Implementation plan

Detailing measurable actions, timeframes, and responsible agencies and partners.

2. Maps

Identifying the existing and proposed use and development, including areas vulnerable to climate change, and priority adaptation projects.

3. Monitoring framework

A framework to monitor, evaluate and report on the implementation of the plan].

CMMP FRAMEWORK

This CMMP ensures high level policy and direction in the Marine and Coastal Act 2018 is embedded into our everyday business and on-ground actions.

Vision

World-leading environmental protection and coastal experiences for all.

GORCC and MACA guiding principles

Our nine guiding principles govern who we are and how we operate.

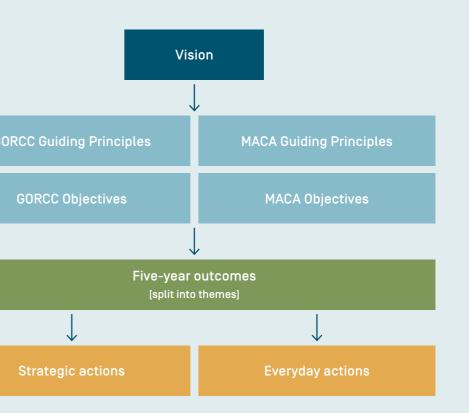
The seven guiding principles in the Marine and Coastal Act 2018 govern the state-wide management and protection of the coastal and marine environment.

Objectives

Our ten localised objectives align directly to, and build upon, the MACA objectives, as well as the five objectives within the Great Ocean Road Action Plan 2018. Objectives extend beyond the life of the fiveyear CMMP.



GORCC Objectives





nittee

Five-year outcomes

Our five-year outcomes outline what we want to achieve as a result of implementing the CMMP. By focusing on outcomes, the CMMP provides flexibility to adapt actions in response to new information and best-practice standards.

They also provide the basis for our monitoring and evaluation process, providing accountability for the delivery of the CMMP.

All outcomes align with one of seven themes that relate to our core business.

Strategic actions

Our strategic actions are designed to achieve our objectives and five-year outcomes. They align with the vision and guiding principles of both the Great Ocean Road Coast Committee and the Marine and Coastal Act 2018. Each strategic action has a corresponding timeframe and partner assigned to it.

Everyday actions

Our everyday actions occur on an ongoing basis to reach our objectives and five-year outcomes.

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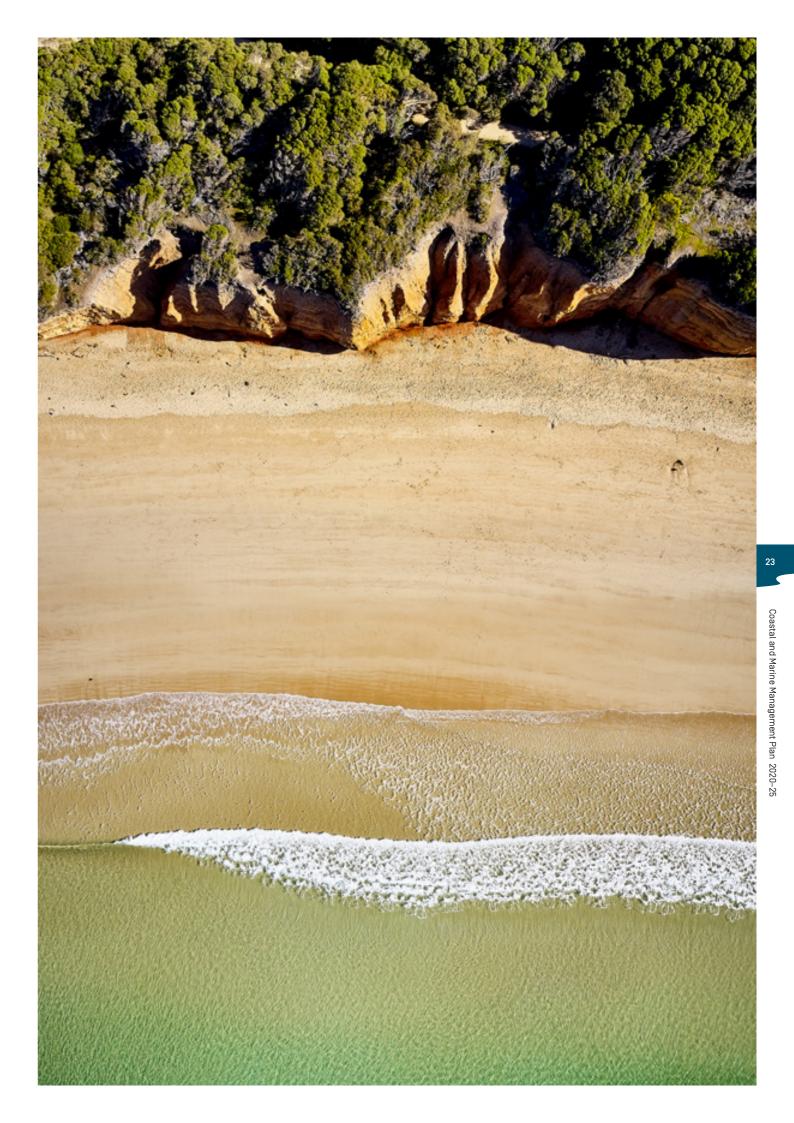
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: Plan

2020-25

CMMP FRAMEWORK

Theme	Five-year outcomes
Natural	1. Effectively resourced and delivered conservation programs.
Environment	2. We have improved the quality of native vegetation across our conservation areas.
	 We have improved our understanding of, and reduced identified impacts on, the marine and coastal environment.
	 Breeding populations of hooded plovers are maintained on GORCC managed Crown land.
Community and	5. We are a trusted and reputable land manager and collaborative partner.
Partnerships	6. Volunteer participation is increased, fostering long-term coastal stewardship.
Education and	7. Our education programs are effectively resourced and delivered.
Awareness	 Increased awareness and understanding of marine and coastal values and challenges, particularly in school education program participants.
	9. We increase voluntary compliance with foreshore regulations.
Planning and	10. We have an effective and transparent planning framework.
Adaptation	11. We provide equitable access and use to the coastal and marine environment.
	12. We improve our knowledge and implement strategies to manage impacts from climate change and to protect and conserve Aboriginal heritage.
Facilities and Infrastructure	 We continue to manage our built infrastructure in accordance with our Asset Management Framework, including the Port of Lorne and boating infrastructure.
	14. We continue to mitigate safety risks.
Sustainable	15. Our revenue and expenditure are delivered according to our Long-term Financial Plan.
Funding	16. Our commercial operations are managed to balance revenue with affordable accommodation and equitable access.
Governance and	17. We transition successfully to the new Great Ocean Road Coast and Parks Authority.
Organisation	18. We continue to meet our corporate and regulatory requirements.
	19. We adopt environmental and sustainable practices and require all new lease/licence and permit holders to do the same.





NATURAL ENVIRONMENT

The protection of our marine and coastal environment is our highest priority.

Our coastline contains significant freshwater and marine environments, including two marine protected areas - Point Danger and Eagle Rock Marine Sanctuary, and four rivers and nine creeks. Reforms to the former *Coastal Management Act 1995* in 2018 included managing the whole-of-coast water cycle, not just the terrestrial environment. We now need to apply ecosystem-based management to enable marine and coastal ecosystems to be healthy, functioning, and resilient.

Controlling pest plants and animals is our core business and we invest significantly in our conservation team. On-ground conservation works are guided by our Native Vegetation and Weed Action Plan (NVWAP), a five-year management plan to protect and enhance biodiversity through current and best-practice management. Our current NVWAP is due for renewal in 2020.

Invasion of indigenous vegetation and fauna habitat by environmental weeds is the overwhelming environmental management issue in the study area and the region generally. This issue dwarfs all other biodiversity management issues combined and this will remain the case, whatever global climate change occurs.

- Great Ocean Road Coast Committee Land and Environment Management Plan, 2006

Achievements 2013 – 2018

- Created two full-time conservation roles based in Lorne
- Significantly improved native vegetation and habitat – removed 95% of woody weeds from 80% of our coastline
- Exceeded the hooded plover national recovery target in seven out of ten years
- Planted more than 30,000 indigenous plants
- Applied the Plastic Wise Policy to all programs, activities and events on our coastline

GORCC objectives

- Protect the ecological and landscape integrity of coastal and marine environments.
- Engage and consult with our community and stakeholders to inform strategic planning.

MACA objectives

- Protect and enhance the marine and coastal environment.
- Improve community, user group and industry stewardship and understanding of the marine and coastal environment.
- Engage with specified Aboriginal parties, the community, user groups and industry in marine and coastal planning, management and protection.
- Build scientific understanding of the marine and coastal environment.

Five-year outcomes

- 1. Effectively resourced and delivered conservation programs.
- 2. We have improved the quality of native vegetation across our conservation areas.
- 3. We have improved our understanding of, and reduced identified impacts on, the marine and coastal environment.
- 4. Breeding populations of hooded plovers are maintained on GORCC managed Crown land.

STRATEGIC ACTIONS

1. Native Vegetation Weed Action Plan

Continue to fund and implement the 2015-2020 NVWA

Develop 2020-2025 NVWAP with adjoining land manage knowledge and understanding of the land and sea Map areas of Coastal Moonah Woodland

Fund and implement the 2020-2025 NVWAP

Implement annual monitoring program, incorporate l

Establish monitoring benchmarks

Investigate the use of fire to manage native vegetatio

PARTNERS DELWP, Environmental community groups

2. Marine and intertidal environmen

Develop process to consider direct and indirect impact and the whole-of-water-cycle in all planning and develop MACA policy and strategy

PARTNERS Parks Victoria, Corangamite CMA

3. Integrated pest animal management

Develop and implement a strategic and cross-tenure with stakeholders

Implement actions in the approved management plan

PARTNERS Parks Victoria, Corangamite CMA, Surf Coa

4. Operational environmental management plans

Develop operational environmental management plan

Ensure all new permit, lease and licence holders, con environmental management plans

Provide environmental and sustainability information commercial activities

PARTNERS Lease/licence/permit holders



	Timeline
AP	Year 1
gers and include: Traditional Owner ecological	Year 1
	Year 1
learnings and re-align priorities	Ongoing
	Year 1
on and weeds	Ongoing
s, Traditional Owners, Parks Victoria	
cts to the marine and intertidal environmental velopment decisions post-development of	Year 2

e pest animal management plan in partnership	Year 2
n	Ongoing

ast	Shire	Э

n template and guidelines	Year 1
ntractors and caravan parks have operational	Ongoing
and guidelines to existing operators of	Ongoing

NATURAL ENVIRONMENT

EVERYDAY ACTIONS

- Environment team to undertake conservation management.
- Implement the Native Vegetation and Weed Action Plan (NVWAP).
- Remove woody weeds, including Tea-tree *Leptospermum* laevigatum and Sallow Wattle Acacia longifolia var. sophorae.
- Undertake regular litter patrols, install gross pollutant traps [GPTs] on stormwater outfalls, and run community events such as Clean Up Australia Day to reduce litter entering our marine environment.
- Continue to undertake an integrated approach to managing stormwater with Surf Coast Shire and Barwon Water, including the installation of gross pollutant traps and ensuring water sensitive urban design is included in all new developments such as Point Grey.
- Undertake compliance patrols [education and awareness] with Surf Coast Shire to protect biodiversity.

- Monitor warrens and control rabbits in priority locations such as Whites Beach, Anglesea heath and caravan park. Painkalac Creek.
- Monitor dens and control foxes. with continued focus on hooded plover breeding sites.
- Manage dune incursion by restricting public access with fencing and revegetation.
- Develop and introduce environment protection and sustainability measures in leases/licences and permits.
- Facilitate programs such as the BioBlitz program during biodiversity month to contribute to the collection of global biodiversity data.
- Support Parks Victoria to deliver marine protected area management plans at Point Danger and Eagle Rock.
- Support the Corangamite CMA and other external agencies to manage and deliver riverine and estuarine projects.

- Work with Surf Coast Shire and DELWP to prevent and manage unpermitted removal of native vegetation.
- Implement hooded plover/ shorebird protection activities. including temporary beach closures, with BirdLife Australia and volunteer groups.
- Support the implementation of the hooded plover strategic report and Plan, with BirdLife Australia
- Advocate for and deliver cross-tenure environmental management with private and public land managers.
- Manage our Moonah community in accordance with the Flora and Fauna Guarantee Act 1988 and our internal Tree Management Guidelines and Policy.
- Work with Aboriginal groups to manage the natural environment with regard to cultural heritage and traditional practices including fire.

Stopping litter in its tracks

Our conservation team recently undertook sea near Voss' car park. Conservation worker With the help of a civil engineer, Scott's waste trap design did not require digging to construct, is easy to empty, and handles a lot more waste than is anticipated to flow through the site. The waste trap system has already made a big difference to the amount of litter flowing out to sea in this area, and it is hoped that the design may be replicated at other coastal sites around Australia to help stem the flow of waste from storm-water drains to our precious waterways.

Hooded plover Thinornis rubricollis

Between 2003 and 2018, only 23 nesting pairs of

We partner annually with volunteers, conservation organisations and sister agencies to protect these beach-nesting shorebirds by:

The Friends of the Hooded Plover Surf Coast and the GORCC conservation team provided more than 1,000 hours of on-ground protection during the



Coastal Moonah Woodland

Our coast is home to threatened Coastal Moonah Woodlands protected under the Victoria Flora and Fauna Guarantee Act

shapes from the windswept nature of the coastline, giving our Torguay and Anglesea identity while providing excellent shade and

its health and longevity.

COMMUNITY AND PARTNERSHIPS

We partner with a wide range of coastal users and stakeholders to achieve the best possible outcomes for the coast and the community.

The backbone of our conservation effort continues to be environmental volunteers, with around fifteen groups working directly on GORCC managed land. Our incredible volunteer community contributes approximately 10,000 hours each year. They plant over 1,800 indigenous plants annually and control pest plants and animals across 430 hectares. We commit to continuing to partner with and support our coastal volunteers:

- Aireys Inlet District Association (AIDA)
- Anglesea, Aireys Inlet Society for the Protection of Flora and Fauna (ANGAIR)
- Friends of Cosy Corner
- Friends of the Hooded Plover Surf Coast
- Friends of Moggs Creek
- Friends of Queens Park
- Friends of Taylor Park
- Jan Juc Coast Action
- LorneCare

t Oce

Coast Cor

- Surf Coast and Inland Plains Network (SCIPN)
- Surfers Appreciating the Natural Environment (SANE)
- Torquay Coast Action.

Much of our work can only be undertaken in partnership with other organisations and agencies. Each year our partners include:

- BirdLife Australia and the Friends of the Hooded Plover Surf Coast to protect beach-nesting shorebirds.
- The Lorne Surf Life Saving Club to provide the Accessible Beaches initiative at Lorne (beach access matting, a beach wheelchair and a portable hoist].
- Corangamite CMA to care for estuaries, estuarine flora and fauna and undertake estuary openings.
- Surf Coast Shire to implement cost effective and efficient service agreements for cleaning, collection of rubbish/recycling, dog regulation and compliance, and event management.
- Other Category 1 Committees of Management to share learnings and information at the annual Coastal Connections Forum.
- Parks Victoria to run environmental education programs.

Achievements 2013 – 2018

GORCC objectives

- Instil value, improve knowledge and build stewardship of the marine and coastal environments
- Increase Traditional Owner inclusion.
- Engage and consult with our community and stakeholders to inform strategic planning.

MACA objectives

- Improve community, user group and industry stewardship and understanding of the marine and coastal environment.
- Engage with specified Aboriginal parties, the community, user groups and industry in marine and coastal planning, management and protection.

Five-year outcomes

- 5. We are a trusted and reputable land manager and collaborative partner.
- 6. Volunteer participation is increased, fostering long-term coastal stewardship.

STRATEGIC ACTIONS

Develop an action plan to strengthen and increase vo

- Keep volunteer groups informed
- Provide platforms to assist volunteer groups to rec
- · Promote environmental volunteer groups and their
- Identify and develop opportunities to include volur
- Connect seasonal caravan park community with volume

Hold an annual coastal volunteer summit to facilitate group requirements and areas that require support

Expand formal partnerships to include local education

Develop and implement guidelines for lease holders to use and access coastal buildings and facilities

PARTNERS All volunteer groups

Develop and implement a Communications and Enga process for planning consultation and communicatio

PARTNERS DELWP

Support the development of Regional and Strategic Pa regional issue relating to or affecting the marine and

PARTNERS Marine and Coastal Council, partner agen

EVERYDAY ACTIONS

- Deliver the annual Coastal Grants Program.
- Seek opportunities to showcase and reward the work of volunteers
- Identify sites for volunteer works that are coordinated with GORCC work programs and do not compromise safety.
- Support volunteer groups with regular working bees and events (approximately 25 events annually].
- Collaborate and share relevant information with other Crown land caravan park managers for mutual benefit.
- and agencies.

	Timeline
olunteer participation:	Year 3
cruit members ir work	
nteers in environmental monitoring programs volunteer groups and environmental programs	
e information exchange and confirm volunteer	Ongoing
onal institutes for placement and training	Year 2
to expand opportunities for community groups	Year 1
agement Strategy that includes a standard ons activities for all new projects	Year 2
Partnerships (RASPs) to respond to an identified coastal environment	As required
icies	

• Work with local government to coordinate events.

• Work with partner agencies to identify priority management issues across marine, coastal and estuarine environments.

 Assist local government and DELWP to regulate local laws and Crown land reserve regulations

• Implement, review and renew partnership arrangements with local government (projects, service delivery, compliance and lifesaving services).

 Support and facilitate events such as the annual Coastal Connections Forum with other coastal Crown land managers

- Provide robust community consultation opportunities in-line with the best practice guide for Public Participation in Government Decision-making by the Victorian Auditor-General's Office.
- Continue to offer a range of communication activities and platforms to engage with the public.
- Maintain regular and open communication and work with Traditional Owner groups.
- Support Life Saving Victoria and local Surf Life Saving Clubs to review current and future levels and types of service.

COMMUNITY AND PARTNERSHIPS

Friends of Cosy Corner



Accessible Beaches



Coastal Grants Program

EDUCATION AND AWARENESS

We educate the next generation of coastal protectors through our award-winning education program, equipping participants with the knowledge and skills to understand, respect and protect our coastal surroundings. We create positive relationships with a range of coastal users to help spread important environmental messages and build awareness of coastal values.

Our management area is rich with various habitats and environments, each providing separate and valuable educational opportunities for students.

Over 2,000 students participate in our environmental education programs each year, at the same time contributing hundreds of hours of conservation work. We also host summer holiday activities in our caravan parks – in 2018-19 we hosted 47 activities and had over 1,500 participants.

As the number of people participating in caring for the coast continues to grow, our Environmental Education Strategy guides the sustainable and targeted development of our popular education programs.





EDUCATION AND AWARENESS

GORCC objectives

- Instil value, improve knowledge and build stewardship of the marine and coastal environments.
- Provide coastal experiences that support sustainable visitation and tourism.

MACA objectives

- Improve community, user group and industry stewardship and understanding of the marine and coastal environment.
- Engage with specified Aboriginal parties, the community, user groups and industry in marine and coastal planning, management and protection.

STRATEGIC ACTIONS	Timeline
8. Environmental Education Strategy	
Develop and implement a sustainable growth plan for education programs	Year 1
Develop and implement a portfolio of innovative environmental education programs, including Aboriginal heritage and marine/intertidal and whole-of-water-cycle	Year 2
Expand activities and education programs in caravan parks	Year 2
Develop and distribute pre and post education material to all participants	Year 2
PARTNERS Schools, Traditional Owners	
9. Increase awareness of coastal values and challenges	
Hold an annual community forum to raise awareness and communicate challenges such as coastal risk/hazards and adaptation planning	Year 1
Develop education materials for distribution on how to care for the coast and marine environment for community groups, partners and commercial operators and their customers	Year 3
Support the environmental education team to attend events as part of event permits	Ongoing
10. Aboriginal heritage	

 Work with Traditional Owners to identify and promote suitable cultural heritage site/s and information for our education programs
 Ongoing

PARTNERS Wadawurrung, Eastern Maar, Traditional Owners

Five-year outcomes

- 7. Our education programs are effectively resourced and delivered.
- 8. Awareness and understanding of marine and coastal values and challenges continues to increase, particularly in school education program participants.
- 9. Voluntary compliance with foreshore regulations increases.

EVERYDAY ACTIONS

- Support our specialist team to continue to offer environmental education opportunities.
- Offer the Environmental Education Program to create long-term custodians of our coastal and marine environment.
- Offer curriculum-based school programs such as the Coast Guardians Program.
- Offer flexible, general education opportunities and programs for all – from pre-school to tertiary, to corporate and community.

Environmental Education Strategy 2019-2024

We believe that education is fundamental to the ongoing protection of our coast and marine environment. Through our environmental education programs, we encourage all to understand, respect, and protect our natural environment and Aboriginal heritage.

In 2019, more than 2,000 students engaged with our Environmental Education Program.

The Environmental Education Strategy 2019-2024 provides a practical framework to determine who, what, when and where to invest to develop and expand the program, ensuring growth is in-line with our vision, guiding principles and objectives.

Vision

Inspiring and innovative environmental education providing meaningful experiences and ongoing connection with the coast.

- Attend community markets and events with our interactive environmental education trailer.
- Partner with local businesses to deliver environmental recreational activities such as kayaking and stand up paddle
- Partner with Parks Victoria to offer diverse educational conservation programs.

boarding.

• Provide information to operators of commercial activities on the coast regarding the environment and minimising impacts to other users.

- Communicate environmental and cultural coastal narratives through multiple channels and platforms.
- Implement interpretative and educational material (digital and signage).
- Offer summer environmental educational activities program within our caravan parks.

Who, what, when and where?

All education programs will be relevant to the coast, seasonally appropriate and conducted in an environmentally sustainable manner. In order to provide inspiring and innovative environmental education, GORCC will:

- Establish a well-planned and attractive annual program of offerings for GORCC managed caravan parks, in partnership with the GORCC Commercial team. This includes education embedded in multi-day accommodation packages, school camps and summer camper holiday programs.
- Partner with Traditional Owners to deliver meaningful education on Aboriginal heritage.
- Continue the Environmental Education Program with specific focus on the following areas:
- Retain curriculum-based school programs such as Coast Guardians, offering classes from local schools the opportunity to have ongoing sessions throughout the school year.
- Implement a sustainable growth model, including identification of activities that can attract sponsorship or costrecovery.
- Develop self-guided education and professional development programs and materials – for implementation on the coast, online and in the classroom or workplace.
- Develop challenging adult focussed programs to attract tertiary, community and corporate groups to coastal sessions with conservation outcomes.

EDUCATION AND AWARENESS



Coast Guardians

Coast Guardians is our curriculum-based challenges. Schools participate throughout the year at one site to witness on-ground

Coast Guardians Forum

protecting our coastal environment, and to workshop new ideas. All schools who have completed the program that year are invited to the forum to hear guest speakers and participate in a range of celebratory activities.

PLANNING AND ADAPTATION

The primary purpose of the Marine and Coastal Act 2018 is to establish an integrated and coordinated approach to protecting and managing Victoria's marine and coastal environment, by implementing integrated and coordinated planning, management, decision-making and reporting.

Strategic planning

We plan for the long-term care and development of our precincts through our master plans and strategic plans, all of which consider our key coastal challenges, including climate change, ageing infrastructure, and increased visitation and population growth.

Master plans are developed for our reserves that contain recreational and activity nodes to address the long-term development and use aspirations of our community:

- Activity nodes are located within existing coastal settlements and provide a focus for access to the coast, services and social interaction. They provide an area for active recreational use including boating, larger events, and commercial activities.
- **Recreation nodes** are often located outside activity nodes and provide public space for a range of passive activities such as walking and surfing.
- **Conservation nodes** are all other areas where the primary purpose is biodiversity conservation.

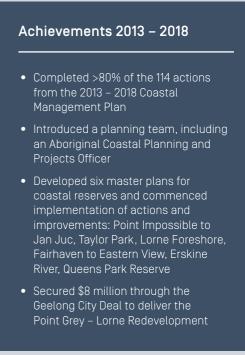
Statutory approvals

Our operational and day-to-day business also requires planning oversight:

- Consent from the Minister under the Marine and Coastal Act 2018 is required to use and develop marine and coastal Crown land.
- Consent from the Minister under the Crown Land Reserves Act 1978 is required to use and develop Crown land.

We must ensure any application for consent is consistent with federal and state policy and strategy, including the objectives and guiding principles of this CMMP.

Our day-to-day business may also require approval from local government under the *Planning and* Environment Act 1987. Our reserves are zoned Public Park and Recreation Zone (to provide land for recreation and open space) or Public Conservation and Resource Zone (to conserve the natural environment and processes].



GORCC objectives

- Strengthen adaptive management to mitigate risks and address climate change/coastal hazard impacts.
- Protect distinctive areas and landscapes by ensuring appropriate use and development of the marine and coastal environment.
- Engage and consult with our community and stakeholders to inform strategic planning.

MACA objectives

- · Promote the resilience of marine and coastal ecosystems, communities and assets to climate change.
- Respect natural processes in planning for and managing current and future risks to people and assets from coastal hazards and climate change.
- Promote the ecologically sustainable use and development of the marine and coastal environment and its resources in appropriate areas
- Acknowledge Traditional Owner groups' knowledge, rights and aspirations for land and sea country.

Five-year outcomes

- 10. We have an effective and transparent planning framework.
- 11. We provide equitable access and use to the coastal and marine environment.
- 12. We improve our knowledge and implement strategies to manage impacts from climate change and to conserve Aboriginal heritage.

PLANNING AND ADAPTATION

STRATEGIC ACTIONS	Timeline
11. Master plans	
Commence construction of the Point Grey Redevelopment	Year 1
Commence implementation of the Taylor Park Master Plan and deliver short term improvements [2020 – 2025]	
Commence implementation of the Lorne Foreshore Master Plan and deliver short term improvements (2020 – 2025)	
Commence implementation of the Point Impossible to Jan Juc Master Plan and deliver short term improvements [2020 – 2025]	
Review achievements and actions, and review the need for a new or updated master plan at:	
Split Point	Year 3
Erskine River	Year 3
Fairhaven to Eastern View	Year 3
Queens Park Reserve	Year 4
Develop a long-term vision and improvements for:	
Anglesea foreshore	Year 3
Point Roadknight (beach access ramp)	Year 1
Aireys Inlet (excluding Split Point)	Year 4
North Lorne	Year 4
Review the draft Memorial Arch Master Plan and deliver long-term vision and objectives	Year 3
DADTNEDC Community DELVID Curf Coost Chira	

PARTNERS Community, DELWP, Surf Coast Shire

Develop a climate change policy Year	
	ır 1
Identify natural and built assets vulnerable to climate change Year	ır 1
Identify priority risk sites Year	ır 1
Develop and implement preferred adaptation response and mitigation. Ong	going

PARTNERS Community, DELWP

13. Climate change monitoring	
Develop a program to monitor impacts from climate change, including the use of volunteers and citizen science	Year 1
Implement program to monitor coastal climate change	Ongoing
PARTNERS Community, Deakin University, DELWP	

STRATEGIC ACTIONS

14. Aboriginal heritage conservation and complian

All staff undertake annual Aboriginal heritage identifi

Engage Traditional Owners or independent consultan

Develop internal Aboriginal heritage conservation and

Ensure all staff and contractors understand the proce incorporate this into all projects and contracts

Investigate the use of strategic approvals such as Ab Agreements

PARTNERS Wadawurrung, Eastern Maar, Traditional Ov

15. Statutory approvals

Develop a straightforward process and guiding mater to apply for and obtain statutory approvals for project

Communicate legislative expectations for the approp coastal Crown land

Assist with the development, and support the implen

PARTNERS Community, DELWP, Surf Coast Shire

EVERYDAY ACTIONS

- Ensure all use and development on coastal Crown land meets the purpose and objectives of applicable legislation including the Marine and Coastal Act 2018 and Planning, Environment Act 1978, and Aboriginal Heritage Act 2006 and obtain approvals prior to commencing work.
- Implement the new Marine and Coastal Act 2018 and ensure all use and development is consistent with the policy and strategy.
- Use master plans, including Activity Nodes and Recreation Nodes to guide the suitable siting of any new development or infrastructure.
- Discourage the use of the coastal Crown land for non-coastal dependent infrastructure and events (i.e. water and sewer infrastructure, non-coastal dependent clubs and activities].
- Continue to work with Victorian and Australia tourism agencies to direct campaigns to areas with appropriate facilities and services.

- Continue to identify, deliver and support the implementation of projects which enable universal access and use of the coast.
- Protect and conserve Aboriginal cultural heritage with Traditional Owners.
- Maintain regular and transparent communication with authorities such as DELWP, Surf Coast Shire, and Aboriginal Victoria.
- and risk management approaches to support planning and decision-making regarding climate change.
- Manage our tree population in accordance with our internal Tree Management Guidelines and Policy.
- Actively participate, support and provide expert advice into local government planning matters such as planning permit applications and planning scheme amendments.

	Timeline
nce	
cation training with Traditional Owners	Ongoing
ts to review sites of Aboriginal significance	Year 1
d compliance process with Traditional Owners	Year 1
edure for reporting Aboriginal heritage and	Ongoing
poriginal Cultural Heritage Land Management	Ongoing
wners, Aboriginal Victoria	
rial, including templates, to assist third parties	Year 1

ts and events on coastal Crown land	Tourt
priate use and development of	Year 1
nentation of, GORCPA's planning framework	Ongoing

- Use the best available science
- Actively participate, support and provide expert advice into State government legislative and planning matters such as the Surf Coast Distinctive Areas and Landscapes, Coastal Node and Infrastructure Project.
- Provide expert advice into assessments and audits by government agencies such as the Victorian Environment Assessment Council, Commissioner for Environmental Sustainability Victoria, Victorian Auditor General's Office.
- Consult and engage with community and stakeholders on planning and decision-making in line with the best practice guide for Public Participation in Government Decision-making by the Victorian Auditor-General's Office.

PLANNING AND ADAPTATION

Master plans

Master plans provide a dynamic blueprint for a 10 to 15-year period. They set the vision and principles to guide future use and development of an area to assist long-term planning and resourcing of the coastal and marine environment. All master plans are informed by community and stakeholder feedback and approved by DELWP.

Point Grey - Lorne Redevelopment

The Point Grey – Lorne Redevelopment is one of the largest new public-space projects along the Great Ocean Road. The redevelopment site is 1.7 hectares and will include a new public realm of 600sqm and open space of 900sqm.

Actions completed:

Over the next five years:

Commence construction in 2021.

tender

Complete construction documentation and award

- Master Plan and Business Case.
- Design competition.
- Concept designs developed, with input from the Victorian Government Architect.
- Established Creative Counsel and developed the Creative, Heritage and Cultural Plan to incorporate heritage and cultural components into long-term planning for the site.
- Statutory approvals received in late 2019 early 2020 from DELWP, Surf Coast Shire and Aboriginal Victoria.
- Planning submitted for approval to Surf Coast Shire and Aboriginal Victoria.

Point Impossible to Jan Juc (2020)

Provide world-leading environmental management and coastal experiences on the foreshore reserves between Point Impossible and Jan Juc, and celebrate the area's rich social and cultural history, diversity and natural environment.

Actions completed:

Over the next five years:

- To be included post approval of the PI JJ MP.
- To be included post approval of the PI JJ MP.

Taylor Park (2019)

A natural community place that honours its rich cultural history, environmental values and central location.

Actions completed:

• To be included at approval of CMMP.

Over the next five years:

- Landscape the popular duck pond area.
- Implement long-term tree replacement strategy to strengthen existing tree avenues.
- Upgrade BBQ facilities at The Esplanade BBQ area.

Lorne Foreshore (2019)

To celebrate Lorne Foreshore as a vibrant community space, cultural heart and waterfront destination, revered by locals and visitors alike, and set within a relaxed, contemporary, natural beach setting.

Actions completed:

• To be included post approval of the LFMP.

Over the next five years:

- Provide a continuous pedestrian path from Point Grey to the Swing Bridge.
- Construct new DDA compliant access from Mountjoy Parade to the foreshore.

Master plans

Erskine River Precinct (2014)

To emphasise the natural beauty and recreational value of the lower reaches of the Erskine River and surrounds through improved amenity, functionality and increased recognition of the contribution that the precinct makes to the overall Lorne experience.

Environmental values and informal recreational uses of the river precinct, including picnicking, walking, fishing and places for quiet relaxation will be enhanced whilst protecting and enhancing the health and sustainability of the river and the surrounding environment.

Actions completed:

- Swing Bridge upgrade pedestrian connections, additional seating and picnic facilities.
- Retain grassy area of Erskine Paddock as public open space.

Queens Park Reserve (2015)

To emphasise the natural beauty and recreational value of Queens Park Reserve through improved amenity and functionality, recognition of historical and cultural values and removal of environmental weeds.

This will be achieved through protecting, enhancing and promoting natural, cultural and social heritage values within the reserve, and by creating awareness of, and appreciation for, the recreational opportunities it presents.

Actions completed:

- New directional and educational signage.
- Improved tracks including stone steps in steep areas at Teddy's Lookout.
- Replacement of steps at Shelley Beach.
- Ongoing weed control with Friends of Queens Park and Lorne Care.
- Reduction in off-track walking and stream side fishing.

Fairhaven to Eastern View (2015)

Objectives include biodiversity and heritage conservation, monitoring climate change and shoreline recession, weed control, protection of hooded plovers and habitat, and maintaining low-key visitor facilities.

Actions completed:

- Removed Tea Tree east of Coalmine Creek.
- Monitoring of weed regeneration.
- Restoration of dune blow outs with matting.
- Protection of breeding hooded plovers.

Over the next five years:

- Complete Cultural Heritage Management Plan.
- Erskine River Landscape Plan and playground.
- Upgrade entrance and street scape at Kia Ora Caravan Park.
- Rationalise signage at Lorne 'gateway precinct'.
- Review master plan and update actions and learnings.

Over the next five years:

- Upgrade Tramway track between Hird Street and caravan park.
- Continue to have active presence to reduce offtrack walking and fishing.
- Review master plan and update actions and learnings.

Over the next five years:

- Continue removal of Tea Tree.
- Continue revegetation.
- Continue to work closely with BirdLife to protect breeding hooded plovers and raise awareness.
- Memorial Arch Master Plan dependent on collaboration with other key agencies.

2020

PLANNING AND ADAPTATION

Scenario modelling with Deakin University

We are working with Deakin University to collate high-resolution satellite imagery and data layers on built form, vegetation, topography, coastline, to create a digital terrain model inclusive of land use, environmental factors, climate, open source data and geodemographic classification data.

Point Impossible to Jan Juc is the pilot site for this project. The aim of the project is to better understand and communicate how landscape and social, cultural and environmental attributes may change under different scenarios. Virtual reality will allow the community to experience a feeling of 'place' when testing different scenarios.

Victorian Coastal Monitoring Program

The Victorian Coastal Monitoring Program [VCMP] monitors shorelines to identify which areas of Victoria's open coast and bays will be impacted by sea-level rise, and whether they are likely to lose or gain sediment.

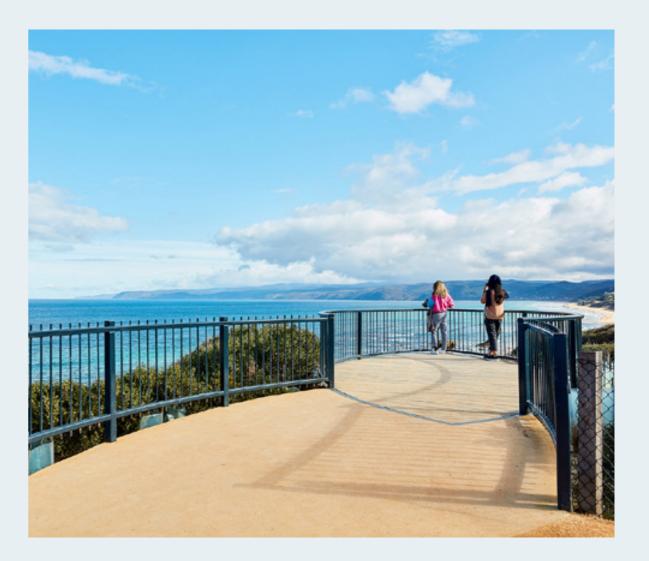
In mid-2018, GORCC partnered with DELWP, Deakin University and Melbourne University, who are leading the VCMP, to collect data on wave dominated sandy shorelines and exposed cliff shorelines in Anglesea Bay.

Our staff and community volunteers are now trained in the use of drones to monitor the highly erodible Point Roadknight and Demons Bluff shoreline in Anglesea. As a result, we will be able to provide the community with information on expected longer-term impacts associated with climate change and support our decision-making and planning.

FACILITITES AND INFRASTRUCTURE

We manage critical visitor, community and commercial coastal infrastructure from the Port of Lorne, through to Fishermans Beach boat ramp in Torquay. Our built assets are valued at \$40 million dollars. We build, maintain and upgrade facilities including toilet amenities, beach access points, car parks and playgrounds to ensure the continued enjoyment of the coast.

Ageing infrastructure, coupled with the extreme coastal environment, climate change and increasing visitation is a major challenge. To meet the high expectations of the local and visitor community and to provide world-leading coastal experiences, we will continue to invest in high quality, sensitively built coastal infrastructure with a low impact on our environment.



Point Roadknight coastal erosion – challenges of climate change

We are investigating options to mitigate erosion at Point Roadknight in Anglesea where coastal processes are causing the shoreline and cliff to recede. This erosion is also eroding a midden and is creating a pinch point that will eventually impact vehicle and boat access to the beach access ramp. In 2019 we collected extensive data on coastal processes and ground water to inform the development of long-term options to mitigate erosion.

Achievements 2013 – 2018

- Replaced beach access stairs at Steps and Boobs in Jan Juc, and Fairhaven
- Realigned Surf Coast Walk and installed Demons Bluff boardwalk in Anglesea
- Installed universal access viewing platforms in Split Point, Aireys Inlet
- Redeveloped lookouts at Rocky Point in Jan Juc and Teddy's lookout in Lorne
- Redeveloped amenity blocks at three tier car park in Jan Juc, and Whites Beach and Elephant Walk in Torquay
- Redeveloped car park and pedestrian path network at Darian Road and access to the Torquay Sailing Club in Torquay
- Rebuilt the Swing Bridge in Lorne

FACILITITES AND INFRASTRUCTURE

GORCC objectives

• Protect distinctive areas and landscapes by ensuring appropriate use and development of the marine and coastal environment.

MACA objectives

- Promote a diversity of experiences in the marine and coastal environment.
- Promote the ecologically sustainable use and development of the marine and coastal environment and its resources in appropriate areas.

Five-year	outcomes
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- 13. We continue to manage our infrastructure in accordance with our Asset Management Framework, including the Port of Lorne and boating infrastructure.
- 14. We continue to mitigate safety risks.

STRATEGIC ACTIONS	Timeline
16. Use and visitation	
 Develop a digital application to: Easily report and record maintenance to improve response time Include a 'Guide to the beaches of the Surf Coast' to identify suitable areas and access for different beach users and activities such as swimming, surfing abilities, fishing, dog walking, young families, disabled and elderly 	Year 3
Investigate and implement ways to collate and analyse visitation metrics, patterns of use and levels of satisfaction	Year 1
Publish a calendar of foreshore events to inform visitors, local businesses and the community and help them plan	Year 1
PARTNERS Community, Surf Coast Shire	
17. Universal and emergency access	
Review provision of universal and emergency access	Year 2
Identify priority areas for all-abilities	Year 2
Implement universal and emergency access at priority locations	Year 3
PARTNERS DELWP, Community, Surf Coast Shire, Victoria Police, Parks Victoria, CFA, LSV	
18. Active transport	
Review opportunities to encourage active transport	Year 2
Implement opportunities to encourage active transport including drop-off parking, bicycle facilities, including in caravan parks	Year 3
Support Surf Coast Shire to implement bicycle lanes within adjacent road reserves	Ongoing
Advocate for improved public and community transport	Ongoing
PARTNERS Community, Surf Coast Shire	

EVERYDAY ACTIONS

- Maintain the foreshore environment by undertaking maintenance activities to empty beach bins, pick up rubbish and identify general maintenance repairs and issues.
- Monitor and work with external contractors to ensure suitable service and standard levels are maintained (cleaners, rubbish collection].
- Undertake additional cleaning of amenity blocks on an as needs basis, including out of hours.
- Close and rehabilitate surplus or inappropriate access tracks or facilities.
- Continue to develop and implement our Asset Management Framework, including use of GIS software to ensure built assets and infrastructure are maintained, upgraded, replaced or decommissioned as required, as part of the Long Term Financial Plan.
- and Policy. biodiversity.

planting.

Grey.

events].

Asset Management Framework

• Manage the Port of Lorne in accordance with the Business Plan and Safety and Environment Management Plan. Including bi-monthly audits to determine minor works and maintenance activities.

• Work with Better Boating Victoria to review and sustainably manage boat access at Fishermans Beach, Point Roadknight and Point

• Maintain lawn areas at priority locations, including Lorne, Elephant Walk, and Cosy Corner. Ensure watering regimes are compliant with relevant legislation and restrictions and consider future water security.

• Maintain landscapes and vegetation through regular pruning, mowing, edging and

• Manage our tree population in accordance with our internal Tree Management Guidelines

• Manage our tree population within activity and recreational nodes for safety, landscape amenity, climate change and

• Undertake site preparation and provide assistance to public events (festival, markets, club

- Undertake compliance patrols with Surf Coast Shire to manage social activities and behaviour including illegal camping, littering, dog regulations and sleeping in vehicles.
- Continue to work with Surf Coast Shire to enforce local laws, and DELWP to review Crown land reserve regulations.
- Complete risk audits of infrastructure and facilities for inclusion and action in the Coastal Reserves and Caravan Park Risk Register.
- Complete risk audits of signage for inclusion and action in the Coastal Reserves and Caravan Park Risk Register.
- Use pedestrian counters/ trackers to monitor use of key assets such as boardwalks and amenity blocks.
- Manage maintenance email inbox that informs the maintenance register and daily works plan.
- Complete annual capital expenditure program.
- Maintain and replace chairs and furniture.

FACILITITES AND INFRASTRUCTURE



Staircase replacement at Steps and Boobs in Jan Juc

In June 2019, a helicopter was used to airlift a new staircase into place at popular surf access point Steps and Boobs in Jan Juc.

The replacement was required as a result of storm damage that occurred in 2017. Following a detailed design process using geotechnical and coastal engineers, works to demolish, construct and install the new staircase at Steps and Boobs is now complete. The lower tier replacement was constructed using reinforced materials and non-slip fibre treads to provide safer access and withstand the predicted impacts of climate change.

The project was funded by our Capital Works Program and a \$60,000 grant from DELWP's Coastal Environments Grant Program.

Beach patrol initiative with Surf Coast Shire Council

n a new initiative with Surf Coast Shire, we trialled an all-terrain vehicle to patrol beaches over the busy summer season. Our angers focused on public safety, dog and horse regulations, litter control, protection of dunes and vegetation, illegal camping and wildlife offences. We will continue to work with Surf Coast Shire to undertake this important work over summer 2019-20.

SUSTAINABLE FUNDING

Significant financial resources are required in order for us to fulfil our role and responsibilities across the land we manage. Our commercial operations allow us to provide a diversity of coastal experiences and deliver day-to-day activities, environmental programs and capital projects.

Our caravan parks in Torquay, Anglesea and Lorne contribute more than 90% of our revenue. They cover 35 hectares of Crown land and provide more than 1,600 affordable and accessible accommodation opportunities:

- 800 casual campsites that are powered and unpowered for campervans, caravans and tents
- 700 twelve-month permits that allow campers use of a site for 180 nights over a 12-month period
- 100 cabins, pods and glamping tents providing 1 to 3 bedrooms.

Our Caravan Park Strategy (to be completed in 2020) will direct the provision of affordable and accessible services and programs to encourage Victorians and visitors to stay and enjoy our coast throughout the year. Our aim is to provide the best coastal holiday experience.

The Crown Land (Reserves) Act 1978 enables us to enter into lease and licence agreements with third parties to occupy and use Crown land. We currently manage 21 leases and 20 licences of cafes, restaurants, surf schools, food vans and markets to=hat operate on our coastal Crown land.

In 2018-19 we permitted and supported the operation of more than 200 community and corporate events including music festivals, markets, weddings and filming and photography permits. These events help create active communities and sustainably contribute to local economies.



Achievements 2013 – 2018

- We are the largest accommodation provider on the Great Ocean Road, offering 525,000 visitor nights annually
- Increased direct revenue from \$7 million in 2013-14 to over \$14.4 million in 2018-19
- Resumed management of the Anglesea Family Caravan Park in 2017
- Developed and implemented master plans for Queens Park Caravan Park and Anglesea Family Caravan Park
- Grew our off-season with initiatives including the Lorne Glamping Fiesta

GORCC objectives

- Protect distinctive areas and landscapes by ensuring appropriate use and development of the marine and coastal environment.
- Grow commercial operations through strategic business development.
- Provide coastal experiences that support sustainable visitation and tourism.
- Support local business and grow the local, state and national visitation economies.

MACA objectives

- Promote a diversity of experiences in the marine and coastal environment.
- Promote the ecologically sustainable use and development of the marine and coastal environment and its resources in appropriate areas.

Five-year outcomes

- 15. Our revenue and expenditure are delivered according to our Long-term Financial Plan.
- Our commercial operations are managed to balance revenue with affordable accommodation and equitable access.

SUSTAINABLE FUNDING

STRATEGIC ACTIONS	Timeline
19. Caravan park master plans	
Continue to implement improvements as part of the Anglesea and Queens Park master plans	Ongoing
Develop master plans for Torquay and Lorne (Erskine, Kia Ora, Ocean Road and Top Bank)	Year 2
Assist Cumberland River lease holders to prepare a master plan to deliver capital improvements as required in the 2015 lease agreement	Ongoing
PARTNERS Caravan park community	
20. Caravan Park Strategy	
Develop overarching caravan park brand while recognising individual park experiences and characteristics	Year 1
Facilitate the assessment and accreditation of caravan parks through the star rating and eco-tourism accreditation	Year 2
Review current land use to maximise peak period camping opportunities	Year 3
PARTNERS Caravan park community	
21. Commercial operations	
Develop and use a standard process for assessing community proposals for commercial activities on the coast that compares risks and benefits	Year 2
Undertake a feasibility study to identify opportunities to expand commercial operations and maximise revenue	Ongoing
Implement commercial opportunities that are consistent with policy, legislation and community aspirations	Ongoing
PARTNERS Community	
22. Lease and licence holders	
Ensure buildings and facilities such as recreational clubs are available for use by the community through the establishment and monitoring of agreed targets	Year 2
Annually review surf school numbers, operating times and locations to reflect the increasing use of beaches by the general public and to minimise disruption and conflict	Ongoing
PARTNERS Permit / lease / licence holders	
23. Event Policy	
 Develop and use an event framework, in line with the policy, to: Encourage off-season activation Ensure sustainable use and manage community expectations Encourage events that promote the protection of the marine and coastal environment 	Year 1
PARTNERS Surf Coast Shire	

EVERYDAY ACTIONS

- Ensure our caravan parks continue to provide the best coastal holiday experience with exceptional customer service, accessible facilities and engaging activities.
- Manage caravan parks in accordance with relevant policy and legislation including the Residential Tenancies Act 1997, and 2010 regulations.
- Manage our parks, and ensure our clients comply with the caravan park and camping rules developed in accordance with the Crown Land (Reserves) Act 1978 to provide a safe and enjoyable holiday.
- Undertake new works and upgrades consistent with master plans.
- Implement sustainability actions, such as LED lighting and solar, and water saving to decrease our environmental impact and increase economic benefit.

offers.

revenue.

packages.

- activities for campers.
- 3.5 star.

• Collaborate and share information with other Crown land caravan park managers for mutual benefit.

 Review accommodation and package prices annually to ensure they are commercially competitive, and revenue keeps pace with maintenance requirements and future investment, while maintaining principles of accessibility and affordability.

• Diversify accommodation options while maintaining camping to ensure affordable holiday experiences and increase off-peak use, enhance visitor experience and increase

• Offer combined environmental education and accommodation

• Develop accommodation and packages with local business

• Continue to identify business opportunities to partner with local businesses, community groups and stakeholders.

• Offer a full suite of summer entertainment and education

• Establish and maintain star ratings at Torquay 4 star, Anglesea 4.5 star, and Lorne

- Ensure all leases and licences align with the Leasing Policy for Crown land in Victorian 2010 and the requirements of the Marine and Coastal Act 2018.
- Explore opportunities with lease and licence holders to encourage sustainable practices and behavior which also create economic benefit such as solar, waste, recycling.
- Provide support to lease and licence holders to ensure they operate effectively and sustainably using best practice environmental guidelines.
- Review leasing, licensing and permit system annually for commercial activities on coastal Crown land to ensure the number and types of activities, fees, and other requirements remain current and are best-practice.
- Advocate to relevant government agencies and other bodies to secure suitable funding contributions.
- Seek and secure suitable external grant funds that help achieve identified priorities.

SUSTAINABLE FUNDING

Master plans

Master plans inform the long-term investment needed to deliver upgrades to ageing infrastructure so that the parks are welcoming and accessible. The master plan created for the Anglesea Family Caravan Park provides a template for the development of similar plans for the Torquay and Lorne caravan parks.

Queens Park Caravan Park (2015)

Nature-based accommodation. Retain and enhance natural values: bush, natural beauty, panoramic views.

Actions completed:

- Redevelopment of the heritage listed Spotters Hut.
- Over the next five years:
- Installation of a glamping tent.

- Increase accommodation type and diversity, via the provision of tent platforms and glamping tents.
- Upgrade existing amenity block.
- New indoor outdoor camp kitchen.

Anglesea Family Caravan Park (2019)

Retain the village feel by enhancing the camper experience, improving the natural environment, acknowledge heritage, update existing amenities and provide new sustainable facilities.

Actions completed:

- New adventure playground and multi court.
- Kitchen and games room internal redevelopment.

Over the next five years:

- Redevelopment of the recreational area, including pool precinct.
- Additional parking.
- Amenity block upgrades.

Guided Surf Coast Walk

to provide a unique coastal experience - the Guided Surf Coast Walk.

It is the only tour of its kind – Corrina Eccles, a Wadawurrung woman, leads participants on a three-day guided walk from Point Impossible to Aireys Inlet, sharing cultural knowledge and stories of Wadawurrung Country and Aboriginal heritage. GORCC staff provide environmental education and awareness.

Surf Coast Walk

and Regional Development Victoria to upgrade and extend walking tracks between

GOVERNANCE AND ORGANISATION

We apply good governance to our management of the coastal and marine environment to meet community expectations of transparency, accountability and participation.

We operate within a complex governance framework and are accountable to the Minister for Energy, Environment and Climate Change through legislation which affects the management, use and enjoyment of the marine and coast environment.

See page 56 for legislative and policy context.

Achievements 2013 – 2018

GORCC objectives

• Build a strong organisational culture that is sustainable, transparent, accountable and responsive to future challenges.

MACA objectives

- Acknowledge traditional owner groups' knowledge, rights and aspirations for land and sea country.
- Promote the ecologically sustainable use and development of the marine and coastal environment and its resources in appropriate areas.

Five-year outcomes

- 17. We transition successfully to the new Great Ocean Road Coast and Parks Authority.
- 18. We continue to meet our corporate and regulatory requirements.
- 19. We adopt environmental and sustainable practices and require all new lease/licence and permit holders to do the same.

GOVERNANCE AND ORGANISATION

STRATEGIC ACTIONS	Timeline
24. Reserve Regulations Crown Land (Reserves) Act 1978	
Review and update reserve regulations so they provide for the full range of activities and manage issues	Year 1
Communicate reserve regulations across a range of media to ensure coastal users understand and are aware of expectations	Year 1
PARTNERS DELWP, Community, Coastal Crown land managers	
25. Adopt elements of DELWP's Munganin – Gadhaba Aboriginal Inclusion Plan	
 Develop related strategy and protocols that could include: A Statement of Commitment and Partnership with Traditional Owners A GORCC Aboriginal cultural identity Partnership arrangements with Traditional Owners 	Year 1 and ongoing
PARTNERS Wadawurrung, Eastern Maar, Traditional Owners, Aboriginal Victoria, DELWP	
26. Customer Relationship Management platform (CRM)	
Implement a CRM to collect data from coastal users, volunteers and all stakeholders to improve our relationships and interactions	Year 1, 3, and 5
PARTNERS Community, DELWP	
27. Sustainability	
Implement the Sustainability Action Plan annually	Ongoing
Review action plan annually and embed current best-practice actions	Ongoing
PARTNERS Caravan Park community, Barwon Water, Surf Coast Shire, DELWP	
28. Transition to GORCPA	
Support the Victorian Government to implement actions within the 2018 Great Ocean Road Action Plan	Ongoing
PARTNERS DELWP, Otway Coast Committee, Parks Victoria and other Coastal Crown land managers	

- Report annually against the Statement of Expectations issued by the Minister for Environment, Energy and Climate Change.
- Adhere to relevant State Government governance policy and guidelines including conduct, financial management, and risk management.
- Adopt recommendations from all relevant audits and reports prepared by the Victorian Auditor-General's Office.
- Report to relevant government departments including Office of the Victorian Information Commissioner and Office of the Valuer-General.
- Implement key internal strategies and plans including the Strategic Risk Plan, Longterm Financial Plan, and Business Continuity Plan.

- Leadership Team report regularly to Board.
- to GORCPA. • Support DELWP, Parks Vic
- including best practice IT systems.
- unviable actions.



• The CEO and Executive

• Support DELWP to transition our organisation successfully

and local government to review and rationalise land management areas.

• limprove operation efficiencies, information technology through Information Management Framework, Data Security Framework, and integration of

• Implement and review the Sustainability Action Plan annually to embed new actions and remove completed and/or

• Develop and support staff to transition to GORCPA through change programs, performance development plans, internal communications and other initiatives.

GOVERNANCE AND ORGANISATION

Staff culture

Our purpose	How we do this	What we don't do
 We want to be an organisation that: is respected and trusted for world-leading coastal protection and experiences for all 	 We are professional, approachable and communicate thoughtfully. We find solutions to get things done, safely. 	 We do not dismiss or disregard customer or staff issues and points of view. We do not tolerate complacency.
• ensures everyone feels valued and wakes up in the morning wanting to come to work where we can make a difference.	 If there is a better way, we share it. We make GORCC an enjoyable workplace everyday. 	We do not wait for things to deteriorate before taking action.We are not rude to each other.

Sustainability Audit and Action Plan

Action 109 in our previous Coastal Management Plan was to 'review and improve the GORCC Resource Efficiency program to minimise power and water use and generation of waste across the business'.

In 2018 a whole-of-business sustainability audit was undertaken to understand our current resource use (energy, waste and water) and inform the development of an action plan to improve efficiencies and meet sustainability aspirations by benchmarking GORCC against other relevant government agencies.

The subsequent action plan provides us with a roadmap to transition findings from the sustainability audit into tangible outcomes. It is split into discrete actions (one-off projects), ongoing actions (day-to-day business), and investigative actions (investigation is required before implementation) and is dynamic to allow emerging actions to be embedded along with the emoval of completed and/or unviable actions.

Certain ongoing and investigation actions are envisioned to transition into discrete actions. Such transition will primarily be in response to available grants/schemes and/or an investigatior determining an appropriate course of action.

Twenty-one actions are approved for completion during the 2019-2020 financial year, ranging from the installation of solar at the Torquay and Lorne caravan parks, conducting bin/waste audits and mproving bin labelling, utilising our caravan park as public recycling points for phones, batteries, e-waste, and joining the Sustainability Victoria Take 2 Pledge.

MONITORING AND ADAPTIVE MANAGEMENT

Monitoring, evaluation and reporting

Monitoring the implementation of actions is required to ensure we reach our objectives and outcomes.

Our Monitoring, Evaluation, Reporting and Improvement (MERI) framework ensures actions are implemented and our objectives are achieved. It also provides a mechanism to identify opportunities for adaptive management and continuous improvement.

This plan details local management until 2025, acknowledging the establishment of GORCPA.

Yearly implementation plans will be used to inform our annual Capital Expenditure Program. Postimplementation we will:

- Annually review actions to evaluate progress
- Identify outstanding actions and barriers to implementation
- Report annually to DELWP and the community via our Annual Report.



Adaptive management

New information, research, policy/legislation and monitoring data will inform management decisions, and management approaches will be adapted to respond to these emerging issues.

Adaptive management involves an ongoing program of management and monitoring that can be adjusted over time as our understanding improves.

Results from our annual monitoring, reporting and evaluation may lead to the adaptive improvement of the CMMP, including changes to our strategic and everyday actions.

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COASTAL PLANNING AND POLICY FRAMEWORK

	Federal	Victorian				
Act	Environment Protection and Biodiversity Conservation Act 1999	Crown Land (Reserves) Act 1978	Flora and Fauna Guarantee Act 1988	Planning and Environment Act 1987	Aboriginal Heritage Act 2006	Ma Ac
Regulations and Guidelines	Significant Impact Guidelines – Matters of National Environmental Significance	Crown Land (Reserves) Regulations Torquay and Jan Juc Foreshore Regulations 2009	Protected Flora Controls and Protected Flora List Coastal Moonah Woodland Action Statement 141	Surf Coast Shire Planning Scheme Surf Coast Distinctive Areas and Landscapes (TBA)	Aboriginal Heritage Regulations 2018	Ma Po Str Ne Str Gro Co Ma Pla
Approval Process	Referral	Land manager consent	Protected flora permit	Planning permit	Cultural Heritage Management Plan, Cultural Heritage Permit, Aboriginal Cultural Heritage Land Management Agreement	Ma co
Directions and Recommendations	of the Environment Report, Sta Victorian Auditor-General's Offi Public Participation in Governn Victorian Environmental Asses	sment Council: Assessment of th nt, Assessment of Victoria's Coas Adaptation Research Facility:	Assets, ne Values			

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Great Ocean Road and Environs Protection Bill (TBA)
Great Ocean Road Coast and Parks Authority (TBA)
Great Ocean Road Action Plan 2018
Great Ocean Road Planning Framework (TBA)
(TBA)

Plan 2020-25



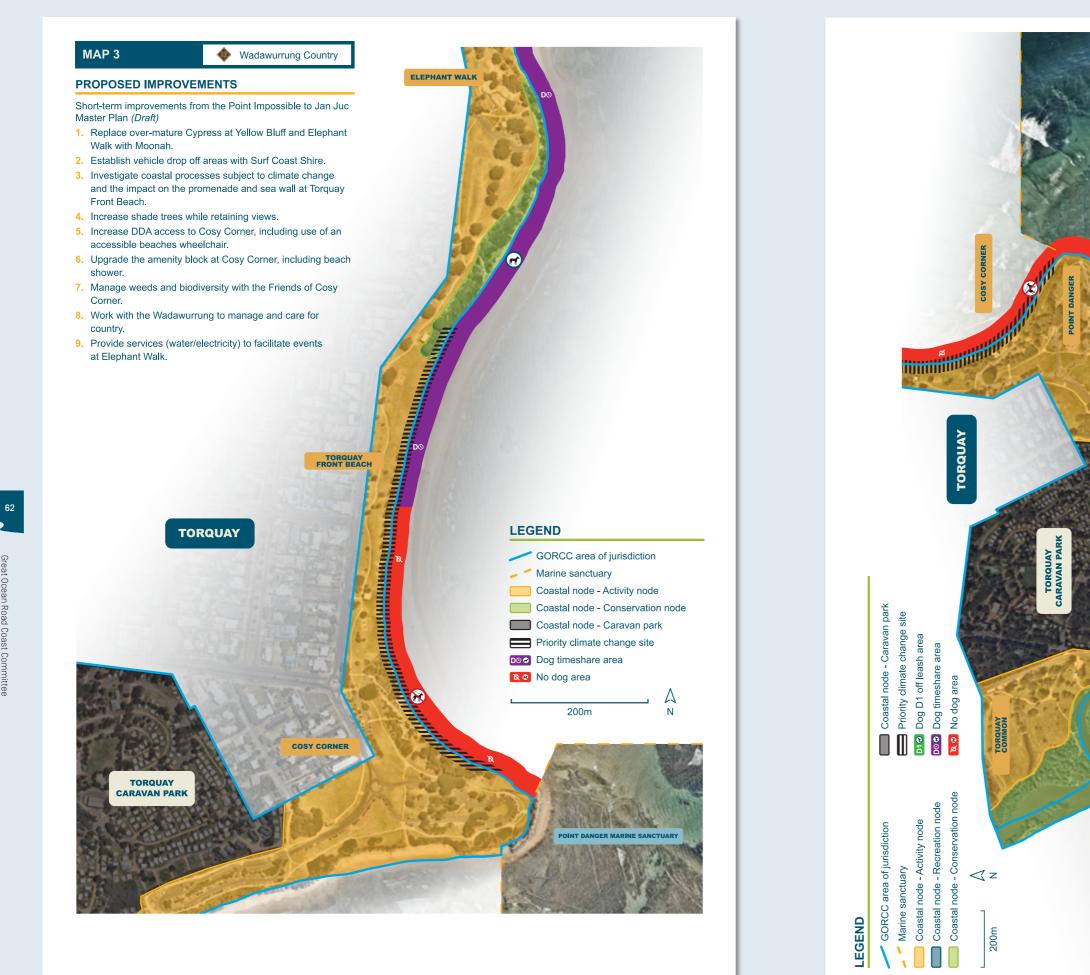




Short-term improvements from the Taylor Park Master Plan (Draft)	 Investigate dual naming of Taylor Park as 'Djirnap' – home of the White Cockatoo in Wadawurrund Janeuage 	2. Landscape the pond area, including picnic facilities	and water sensitive urban design capabilities.	3. Commence the long-term replacement and planting	of historic tree avenues and staged removal of over-mature Cvnress and Pine	 Upgrade existing picnic and BBQ facilities. 	5. Support Torquay Bowls Club to cater for increasing	use and capacity within the current lease area.	6. Manage weeds and biodiversity with the Friends	of Taylor Park.	7. Improve understanding of Wadawurrung and	environmental values through signage.	8. Work with the Wadawurrung to manage and care	for country.			
Short-term improvements from the Point Impossible to Jan Juc Master Plan (Draft)	 Upgrade existing stairs at Deep Creek. Drovide additional nionic and BBO facilities and shade treas at 	 Frowide additional plottic and DDQ lacinities, and shade nees at Fishermans Beach. 	3. Support Torquay Sailing Club to cater for increasing use and capacity.	4. Upgrade the Fishermans Beach car park to increase safety	and usability.	 Support Life Saving Victoria to determine the need for additional facilities and services at Fishermans Beach. 	6. Upgrade the Fishermans Beach viewing platform to provide	an all-weather restaurant for year-round use.	7. Monitor cliff stability and allow natural coastal process to occur	at Yellow Bluff.	8. Work with the Wadawurrung to manage and care for country.	9. Manage weeds and biodiversity with the Friends of Taylor Park,	Friends of Deep Creek and Torquay Coast Action.	10. Manage weeds and biodiversity with the Friends of Deep Creek.	11. Provide services (water/electricity) to facilitate events at	1. Protect and realize Mounch at Vallow Bluff	
FISHERMANS								TAYLOR PARK	A CONTRACTOR OF	の一般のないないではないで、「「「「」」」		DO NOT	「「「「「「「「「「「「「」」」」		IONACAT	ある 一日本 二日本 二日本 二日本 二日 二日	

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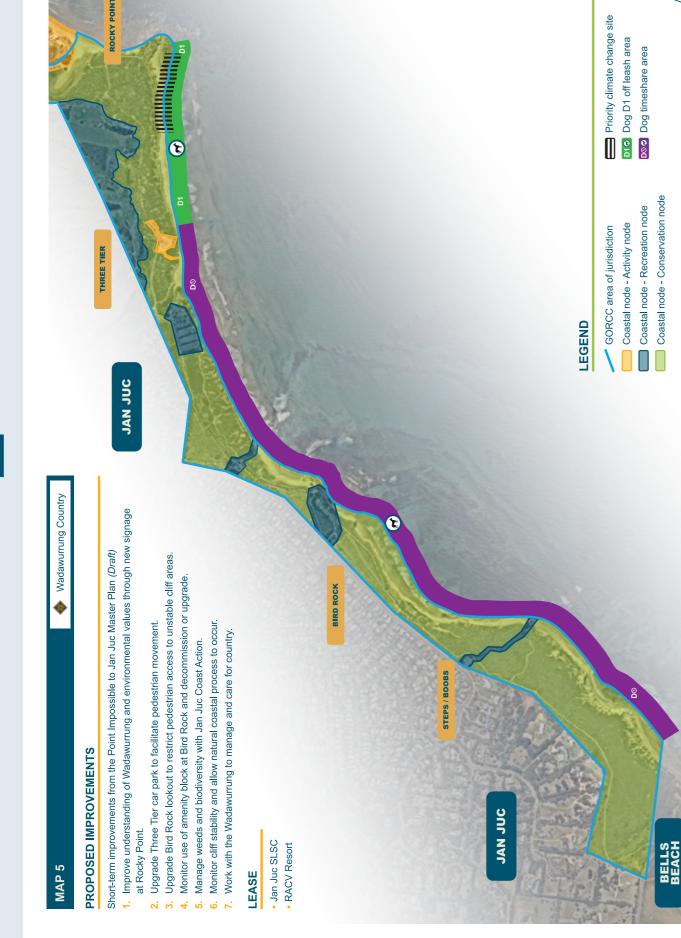


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COCKY PC		MAP 4	PROPOSED IMPROVEMENTS	ອ ອີດ ເຊິ່າເຊິ່ນ ເຊິ່າ ເ เ
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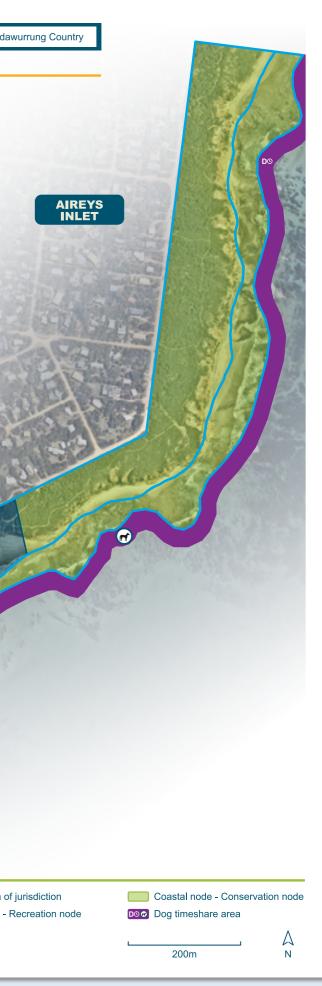
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MAP 8	•	Wadawurr
PROPOSED IMPROVEMENTS		
Work with the Wadawurrung to manage and care for country. Maintain current beach access, walking trails and fencing. Monitor cliff stability and allow natural coastal process to occur. Manage weeds and biodiversity with ANGAIR and Friends of Air	eys Inle	ıt.
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PROPOSED IMPROVEMENTS

Plan and deliver long-term vision and improvements.
Work with the Eastern Maar to manage and care for country.
Monitor shoreline recession and allow natural coastal process to occur.
Improvements from the Fairhaven to Eastern View Master Plan
Continue removal of tea-tree and revegetation with indigenous dune species.
Continue to work closely with BirdLife to protect shorebirds and raise awareness.
Maintain current beach access, walking trails and fencing.
Review the long-term vision and improvements for Fairhaven, Moggs Creek, Eastern View.

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Fairhaven SLSC

NOGGS CREEK

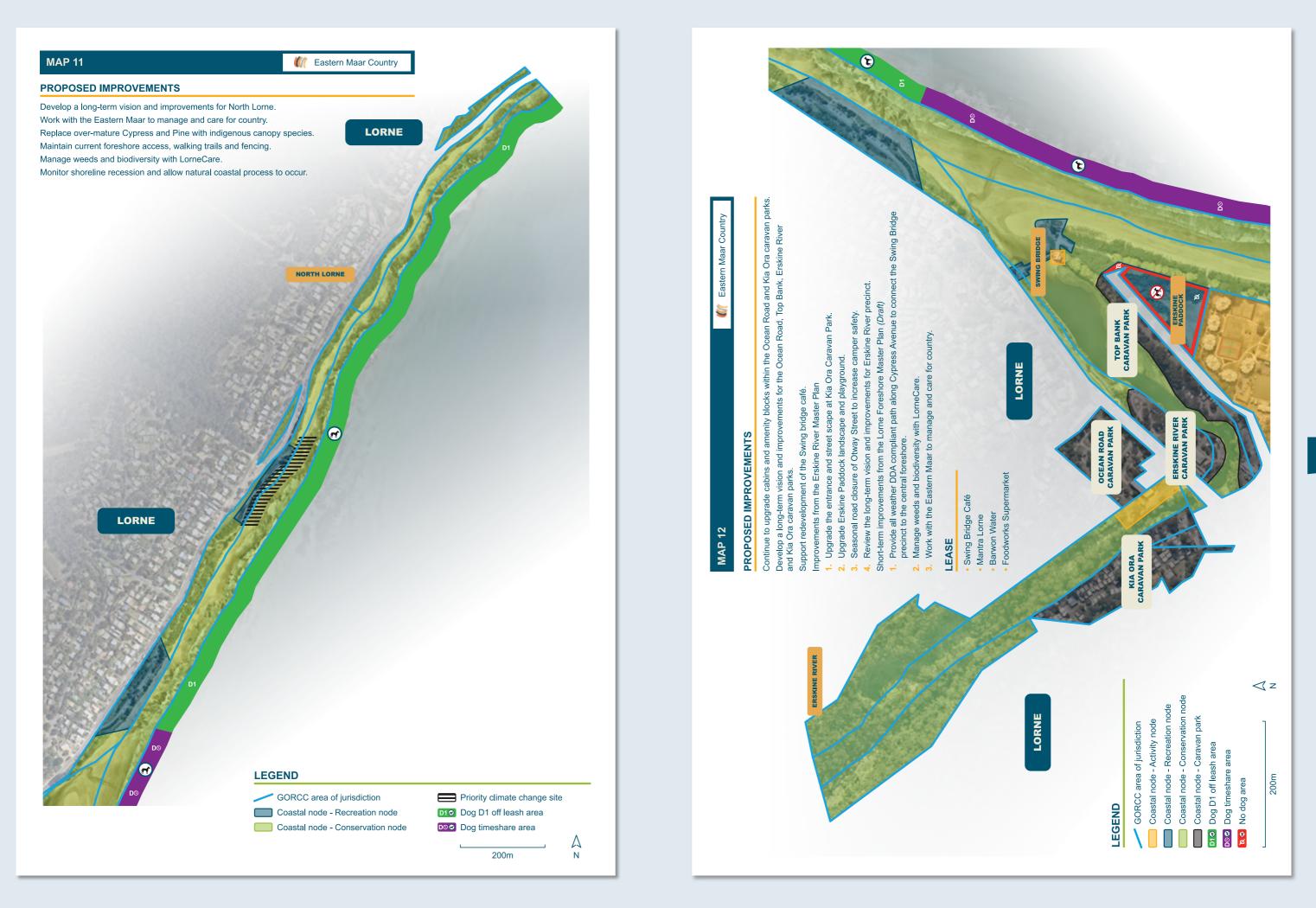
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FAIRHAVEN

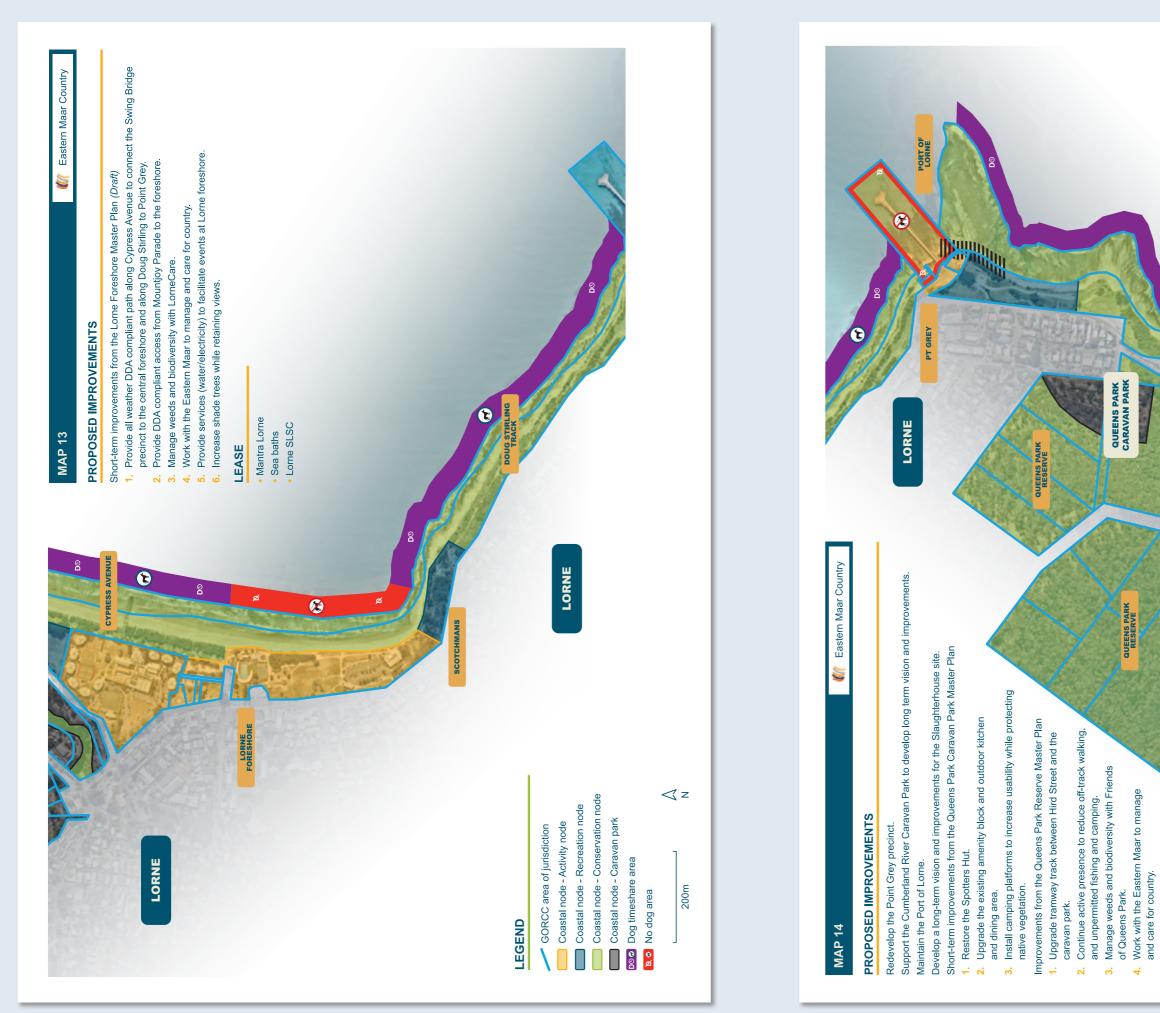
MOGGS CREEK



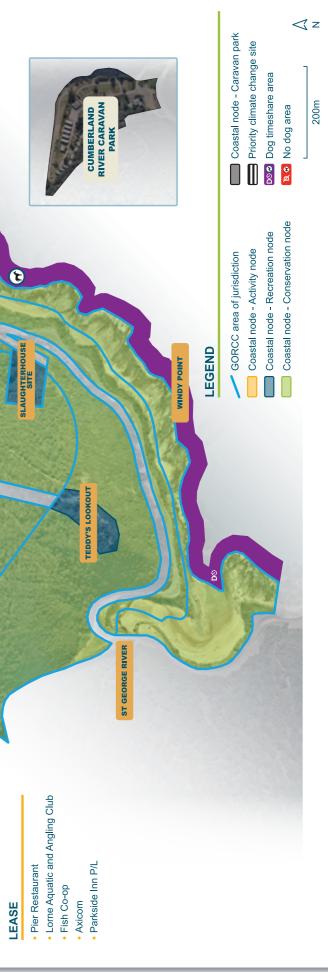
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Great Ocean Road Coast Committee



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The inside cover artwork is created by artist Billy-Jay O'Toole. Billy-Jay is a proud Wadawurrung man and local artist. He has created artwork for a number of corporations and his biggest achievement was designing Geelong Football Club's Indigenous Round guernsey in 2015. Billy-Jay is a Traditional Owner of Wadawurrung Country and has recently started working for the Great Ocean Road Coast Committee in the role of Indigenous Coastal Officer.

Artist's description:

This artwork represents the Great Ocean Road Coast Committee and the land they manage. The blue represents the ocean, with the big swirls in the ocean area representing the different colours you see throughout the ocean when looking from above. The cream colour, with symbols on top, represents the sand and the dunes along the coast. The green represents all the grass vegetation and trees on coastal Crown land. I have tried to incorporate as much of the Great Ocean Road Coast Committee story as I can in this painting, closely following the colours of the land and the logo, and adding traditional symbols into it.

Photography: Many photos throughout this report were taken by Chris McConville.

Disclaimer: The Great Ocean Road Coast Committee cannot guarantee that all information provided in this report is accurate and therefore disclaims liability for any error, loss or other consequence which may arise from you relying on any information in this publication.

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How to find out more about the **Great Ocean Road Coast Committee**

To stay up to date with the latest news from the coast, including our work, volunteering, events, and opportunities to get involved and have your say:

- Sign up to our Coast News and Volunteer News e-newsletters
- Follow us on Facebook, Instagram, Twitter and LinkedIn
- Follow our Blog
- Keep an eye on the News and Current Works section of our website.

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