

FOR IMMEDIATE RELEASE

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Final Master Plan for Anglesea Family Caravan Park released

The Great Ocean Road Coast Committee (GORCC) has released its final master plan for the Anglesea Family Caravan Park.

The 10-year staged master plan focuses on:

- enhancing camper experience
- caring for and improving the natural environment and acknowledging the cultural heritage of the park
- updating existing amenities and developing new facilities that model sustainable practices.

GORCC resumed direct management of the Anglesea Family Caravan Park in July 2017 and committed to a major investment in the park, to be implemented through a consultative master planning process.

Camper, community and stakeholder consultation took place over summer and Easter 2019 to identify issues and opportunities and gain feedback on the draft master plan. Over 1,400 individuals and groups contributed to the consultation process.

The final master plan has been informed by this feedback, the Department of Environment, Land, Water and Planning's Improving Equity of Access to Crown Land Caravan and Camping Parks policy, GORCC's Coastal and Marine Management Plan, and in response to increased visitation pressure to the Great Ocean Road.

GORCC's Commercial Business Manager Daniel Aitken said the final plan will improve the overall character of the park and help to diversify the accommodation offering.

"The works will greatly improve the appeal of the park and provide much needed upgrades to existing facilities, including upgrades to the camp kitchen and amenity blocks, a new adventure playground and multi-court facility, and upgrades to the pool area".

Priority works will commence in 2019-20. To view the final master plan and key consultation themes visit <u>www.gorcc.com.au.</u>

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