

FACT SHEET

ANGLESEA FAMILY CARAVAN PARK MASTER PLAN

The Great Ocean Road Coast Committee is a State Government body responsible for protecting, enhancing, and developing coastal Crown land from Point Impossible to Cumberland River. All funds raised through the organisation's commercial endeavours are reinvested back into the coast.

In July 2017 the Great Ocean Road Coast Committee resumed direct management of the Anglesea Family Caravan Park, committing to a multi-million-dollar investment in the park implemented through a consultative master planning process.

This caravan park, combined with parks at Torquay and Lorne, generates significant profits to fund environmental, social and recreational enhancements along the Great Ocean Road.

The master plan will guide improvements to the Anglesea park over the next 5 to 10 years. As a guest of the Anglesea Family Caravan Park, you provide an important perspective as part of the master planning process.

The outcomes of this survey and other consultation being undertaken will be used to inform the preliminary master plan. The preliminary master plan will then be placed on exhibition for the purpose of further public consultation.

The Great Ocean Road Coast Committee will undertake information sessions for stakeholders and the general public to outline the proposed improvements to the park over future years.

HAVE YOUR SAY

Submissions in relation to the proposed master plan will be received by the Great Ocean Road Coast Committee for consideration in preparing the final master plan for adoption.

We look forward to your feedback and the continued improvements to the park over future years. To help collate responses we have created a simple survey which is available via our website at the following link:

<https://www.surveymonkey.com/r/DP37RYZ>

Survey responses close **5pm 15 February 2019**.

MORE INFORMATION

For more information about the Anglesea Family Caravan Park master plan and other current projects visit:
www.gorcc.com.au



GREAT OCEAN ROAD
COAST COMMITTEE

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WHO WE ARE

Formed by the Victorian Government in 2004, the Great Ocean Road Coast Committee is the largest of the Crown land committees of management along the Great Ocean Road, managing many of the highest visitation foreshore areas centred around major towns.

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Great Ocean Road Coast is the:

- Single largest accommodation provider on the Great Ocean Road with over 500,000 visitor nights at the Anglesea, Lorne and Torquay caravan parks
- Port manager for the Port of Lorne
- Manager of critical coastal and visitor infrastructure from Lorne Pier, through to the Fishermans Beach Precinct in Torquay

- Employer of numerous staff, contractors and for the tourism and environmental sectors
- Provider of substantial social value and economic benefit.

The organisation provides significant investment to protect conservation areas and ecosystems.

Funding

Great Ocean Road Coast currently generates around \$14 million in direct revenue annually to be reinvested back into the coast. The majority of the organisation's funding comes from its directly managed Crown land caravan parks. The remaining funds are derived from a range of sources including leases such as the Cumberland River Caravan Park, licence and permit fees and fee-for-service delivery.

OUR STORY



SINGLE LARGEST
ACCOMMODATION PROVIDER
ON THE GREAT OCEAN ROAD

37km

OF COASTLINE
FROM TORQUAY
TO LORNE

150



EVENTS
SUPPORTED
& PERMITTED



500,000

VISITOR NIGHTS – ANGLESEA, LORNE
AND TORQUAY CARAVAN PARKS



OVER 40 LEASES
& LICENSES
INCLUDING SURF
SCHOOLS & SURF
LIFESAVING
CLUBS

\$14,000,000

REINVESTED INTO
THE COAST EVERY
YEAR MEANS:

15

VOLUNTEER
GROUPS
SUPPORTED

430

HECTARES TREATED
FOR PEST PLANTS
AND ANIMALS



2000

STUDENTS THROUGH
OUR EDUCATION
PROGRAMS

80

BEACH ACCESS
TRACKS
AND STEPS

73

PASSIONATE
STAFF

18,000

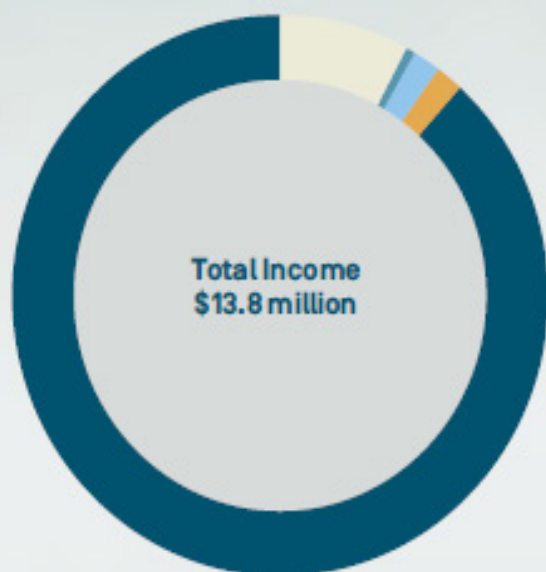
TREES
PLANTED
SINCE 2016



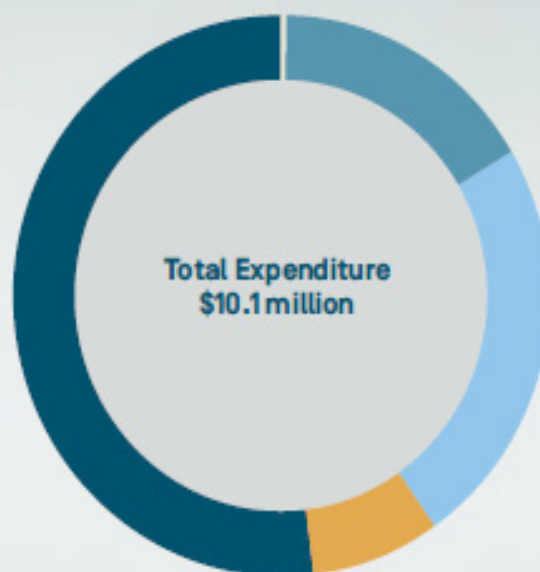
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LOCAL
CONTRACT
JOBS

World-leading environmental protection
and coastal experiences for all.



Lease/Licence Management	8%
Administration	0%
Coastal Reserves	1%
Government Grants for Projects	1%
Caravan Parks	90%



Lease/Licence Management	0%
Administration	16%
Coastal Reserves	24%
Education & Conservation	8%
Caravan Parks	52%

FINANCIAL SNAPSHOT

Significant financial resources are required in order for us to fulfill our role and responsibilities across the land we manage.