

Media Release



27 June 2018

Point Grey – Lorne Redevelopment design consultation

The Great Ocean Road Coast Committee is hosting a series of open houses and listening posts to gather input, discuss and test elements of the winning design for the Point Grey – Lorne Redevelopment Architectural Design Competition.

Great Ocean Road Coast staff will be available for anyone to drop-in for a chat to find out more. Open houses are being held at the following times:

9.00 - 3.00, Saturday 14 July 2018 – Lorne Community House

9.00 – 12.00, Saturday 11 August 2018 – Lorne Community House

And a session in Melbourne:

4.00 – 6.00, Wednesday 18 July 2018 – 8 Nicholson St, East Melbourne

An online survey and video of the winning design are available at www.gorcc.com.au. Feedback is open until **Sunday 19 August 2018**.

Great Ocean Road Coast staff and the multi-disciplinary team comprising Searle x Waldron Architecture, Edwards Moore Projects and Bush Projects have been gathering feedback from a number of community and business groups, since the winning design was announced on 11 May, including the Lorne Angling and Aquatic Club, Committee for Lorne, Lorne Business Tourism and Traders Association, Friends of Lorne and the Lorne Historic Society. Further discussions are underway with the Eastern Maar, Lorne Community Hospital, Lorne P-12 Secondary School and other members of the Lorne community.

Great Ocean Road Coast Chair Ken Northwood said the feedback so far had been extremely positive and encouraged people who love Lorne to get involved.

“This is a once-in-a-lifetime opportunity for Lorne. We do not underestimate the importance of the redevelopment to the township, its history and the economic need to build something for people to ‘Stop Spend and Stay’ in the town,” said Mr Northwood.

“Community feedback is sought on elements of the design to ensure that we are respecting the beautiful landscape and its heritage, and delivering the best possible outcome for the community, which complements the Great Ocean Road experience.”

“We are also undertaking a piece of work to complement the design, which centres around how the space can be activated with historic interpretation and linked back to the township. As such we have formed a small Creative Community Counsel with representatives from the Lorne Biennale, Committee for Lorne, Lorne Business Tourism and Traders Association and the Lorne Historic Society. We will do everything we can to ensure we’re undertaking a redevelopment that the whole town can be proud of, and actively involved with.”

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David Petty - 0437 557 960

“Great Ocean Road Coast Committee has allocated an extra \$500,000 toward construction in its 2018-19 budget. This is in addition of the \$1.5 million already allocated.”

To register your interest in finding out more about the project and further engagement opportunities, visit the Great Ocean Road Coast Committee website at www.gorcc.com.au.

Key points about the Point Grey – Lorne Redevelopment:

- a community supported master plan that provides a project delivering 30 construction and 14 hospitality jobs with a significant multiplier for service and supply jobs
- completed business case
- a \$7m project
- \$2m committed by the Great Ocean Road Coast Committee
- priority project for the G21, Surf Coast Shire and Great Ocean Road Regional Tourism
- the redevelopment will be ready to commence construction in 2019, subject to further funding.

The Great Ocean Road Coast Committee is a not-for-profit organisation that manages 37km of public land and coastline from Torquay to Lorne. All dollars raised through our commercial operations are reinvested back into the coastal environment, caravan parks and the community.

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