

# Media Release



FOR IMMEDIATE RELEASE

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## Conversation commences for arch precinct plan

The Great Ocean Road Coast Committee (GORCC) has released and is seeking feedback on a paper identifying issues and opportunities for the Great Ocean Road Memorial Arch Precinct at Eastern View.

GORCC CEO Richard Davies said the release of the Issues and Opportunities Paper was a key step in the overall planning process for the iconic precinct.

“The aim of the overall master planning process is to produce a document that provides GORCC with a vision and plan for the management of this highly valued site into the future,” he said.

A wide range of stakeholders have interest in the precinct, ranging from the local community through to government agencies and tourism bodies.

“Input from these stakeholders and the wider community is critical to the success of the project and the final plan needs to reflect their desires and vision for the precinct.

“The final master plan will be developed through a process which acknowledges stakeholder and community interests and concerns and offers opportunities to provide input and feedback,” said Mr. Davies.

An Agency Working Group (comprising representatives of agencies and land managers with an interest in the precinct) has been established to provide input into the process.

“The AWG includes representatives from VicRoads, the Surf Coast Shire, Parks Victoria, the Department of Environment, Land, Water and Planning, Powercor and Great Ocean Road Regional Tourism,” said Mr. Davies.

Mr Davies said a Community Reference Group had also been formed to provide a structured mechanism for gaining in-depth input and feedback from community representatives at key points in the planning process.

“The CRG includes local residents and representatives of a number of relevant, local community groups and organisations and is one of the ways the wider community is being consulted during this process,” he said.

Feedback received on the Issues and Opportunities paper will be considered in the development of a draft master plan which will identify actions that respond to the issues and opportunities related to the site.

- 1 -

“The draft master plan is expected to be released for consultation in late 2016,” said Mr. Davies.

Anyone with an interest in the future of the precinct is encouraged to view the Issues and Opportunities Paper and provide feedback via the official survey.

The survey closes Friday 26 February 2016 .

- Ends -

**TO VIEW THE I&O PAPER, COMPLETE THE SURVEY AND HAVE YOUR SAY:**

**Online:** Visit [www.gorcc.com.au](http://www.gorcc.com.au) and follow the links

**In hard copy:** Visit the GORCC office (35 Bell Street, Torquay) or the Aireys Inlet Post Office (Shop 1, 44 Great Ocean Road, Aireys Inlet) and ask for a copy of the I&O paper and a hard copy survey (reply paid envelope provided).

**FOR MEDIA ENQUIRIES PLEASE CONTACT:**

Jane Lovejoy  
Community Liaison Manager  
Great Ocean Road Coast Committee  
Ph: 5220 5055  
Email: [jane.r@gorcc.com.au](mailto:jane.r@gorcc.com.au)  
Website: [www.gorcc.com.au](http://www.gorcc.com.au)