

# Media Release



FOR IMMEDIATE RELEASE

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## GORCC launches environmental education program

Opportunities for schools and groups, to learn about and care for coastal environments are being offered for free through the Great Ocean Road Coast Committee's new Environmental Education and Activities Program.

The program offers a range of participation options from hands on activities that make a difference to coastal environments to interactive presentations about a range of important environmental and conservation based topics.

Great Ocean Road Coast Committee Community Liaison Manager Jane Rowlands said the program had been specifically designed to be flexible, catering for a range of ages, skills and requirements.

"The program provides valuable learning and participation opportunities for participants ranging right through from Prep to tertiary students and adult groups.

"We want everyone to love, protect and enjoy our beautiful coast as much as we do, so we are offering learning opportunities which will equip participants with the knowledge and skills to better understand, respect, protect and enhance their beautiful coastal surroundings," she said.

Activities are led by the Committee's experienced Conservation Team, and have been set up through funding from the Australian Government's *Caring for our Country* program.

"We are lucky to have such a dedicated team of experienced land managers and conservation experts to run this program and share their wealth of knowledge about coastal environments with the community," said Miss Rowlands.

The funding has also allowed for the development of educational resources which will be made available online and will include fact sheets, web clips, games, puzzles, activities, lesson ideas and more.

"Fun, interactive environmental resources and activities are currently in development and will be made accessible for use by teachers, students, parents and anyone interested in coastal environments by the end of this year," said Miss Rowlands.

The Environmental Education and Activities Program is being offered to groups of 10 or more and includes all equipment. For more information about the program or to register your school or group, visit the Great Ocean Road Coast Committees website [www.gorcc.com.au](http://www.gorcc.com.au) or contact Jane Rowlands, Great Ocean Road Coast Committee Community Liaison Manager on (03) 5220 5055.

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