

# Media Release



FOR IMMEDIATE RELEASE

Thursday 20 May 2010

## **GORCC introduces new managers for Torquay and Lorne caravan parks**

The Great Ocean Road Coast Committee (GORCC) this week welcomed Geoff and Colleen Rohde as new managers of the Torquay Foreshore Caravan Park and announced the recent appointment of Sharon Sullivan and Stephen Mann as managers of the Lorne Foreshore Caravan Park.

“Both couples expressed a strong commitment to providing campers with enjoyable holiday experiences through effective management and operation of our caravan parks,” stated Acting Chief Executive Richard Davies.

“This level of customer focus, combined with their extensive skills and experience, represented the key distinguishing feature from the other 60 or so applications we received for these positions,” he said.

Geoff and Colleen have worked in hospitality for the past two decades, most recently as managers of a caravan park in the Kilmore area. Their management experience covers caravan parks, hotels and clubs in various locations across Victoria, including Gippsland, Bellarine Peninsula and Geelong. They started in their new roles this week on Monday 17 May 2010.

“We’ve only been in Torquay for a couple of days and are obviously still finding our feet. Our initial impressions are that we’ve arrived at an exciting time with power upgrade works in full swing and arrangements being finalised for next summer’s camping season,” said Geoff.

Although Sharon and Steve’s appointment was only recently confirmed, they have already had several months to find their feet as Lorne’s acting managers since February. During this time, they initiated a number of improvements, including re-organising the front office and laying new grass on camp sites in the Erskine River camp ground, attracting positive feedback from many campers.

“When we stepped in as acting managers, we were able to make some immediate changes based on my 18 months previous experience in the front office and Steve’s insights into the park’s asset management services over last summer’s peak period. As park managers, we’re now looking forward to making a real impact on the park’s overall management and operation,” Sharon said.

According to Mr Davies, such enthusiasm will pay dividends for both caravan parks and the thousands of campers who use them each year.

“We congratulate Geoff, Colleen, Sharon and Steve on their appointments and look forward to their contributions – individually and collectively – to the ongoing improvement of our caravan park operations,” Mr Davies said.

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*Caring for the coast and community*

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GORCC manages the Torquay and Lorne foreshore caravan parks, which offer a range of affordable beachfront and central accommodation options for families, tourists and visitors to enjoy the coast along the Great Ocean Road.

The two caravan parks contribute around 80 per cent of the money GORCC spends each year to look after the coast.

For more information about the caravan parks and online bookings, visit the parks' websites:

- Lorne Foreshore Caravan Park <http://www.lornecaravanpark.com.au/>
- Torquay Foreshore Caravan Park <http://www.torquaycaravanpark.com.au/>

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