

# Media Release



FOR IMMEDIATE RELEASE

Thursday 13 May 2010

## Lorne masterplan on hold

The Great Ocean Road Coast Committee (GORCC) today announced that its masterplan for Lorne's iconic Point Grey and Slaughterhouse sites has been put on hold due to funding uncertainties.

In making the announcement, Acting Chair John Carlile noted the recent global financial crisis has had an impact on the availability of funding for tourism and related projects, but reiterated GORCC's commitment to the future use and management of these important Crown land sites in Lorne.

"The Lorne masterplan has been put on hold until the economic climate improves sufficiently to support future public and private sector investment in the two sites, given the importance of ensuring any redevelopment is viable and achievable," he explained.

Mr Carlile acknowledged this decision would disappoint Lorne residents and other stakeholders who had contributed significant and genuine input to the masterplan process in 2009, which culminated in the Place Essence Report released last September.

"When the project recommences, it is anticipated that further consultation will occur to ensure community and stakeholder views remain current," he said.

The Victorian Government will appoint a new Committee of Management in July 2010. "Once appointed, the new committee will review priorities, needs and opportunities. It is anticipated we will seek further support to enable the Point Grey and Slaughterhouse masterplan to recommence in the future," said Mr Carlile.

The Lorne masterplan project was being managed by GORCC on behalf of a steering committee comprising key state government agencies – being Department of Sustainability and Environment, Tourism Victoria, Regional Development Victoria, and Department of Planning and Community Development - and the Surf Coast Shire.

[ENDS]

**For media enquiries please contact:**

David Clarke  
Chief Executive Officer,  
Great Ocean Road Coast Committee  
Ph: 5220 5055; 0417 354 707  
Email: [david.c@gorcc.com.au](mailto:david.c@gorcc.com.au)  
Website: [www.gorcc.com.au](http://www.gorcc.com.au)

---

*Caring for the coast and community*

PO Box 53, Torquay, Vic 3228  
Phone: 03 5220 5055 Fax: 03 5264 7763  
Email: [info@gorcc.com.au](mailto:info@gorcc.com.au) Web: [www.gorcc.com.au](http://www.gorcc.com.au)