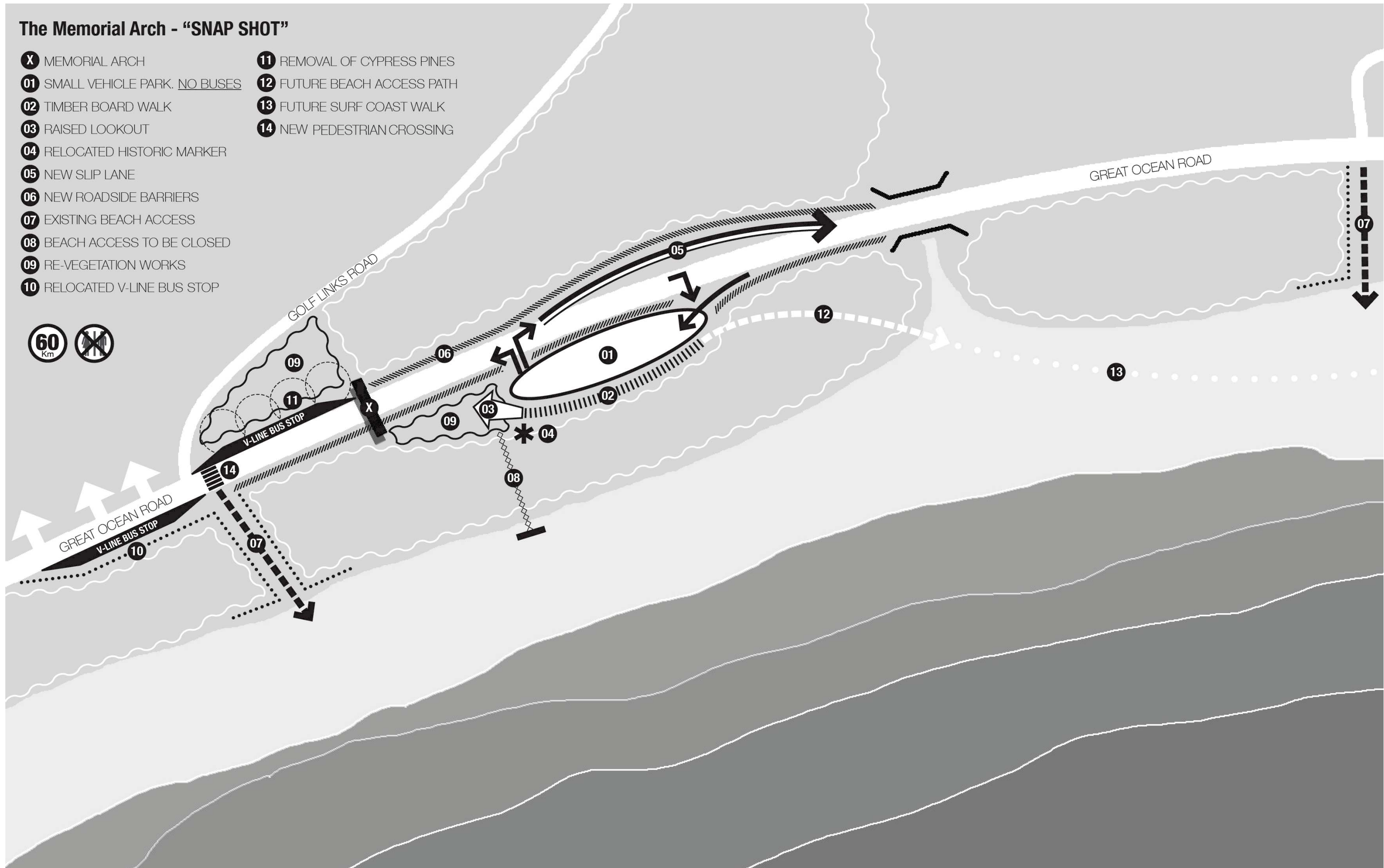


The Memorial Arch - "SNAP SHOT"

- X** MEMORIAL ARCH
- 01** SMALL VEHICLE PARK. NO BUSES
- 02** TIMBER BOARD WALK
- 03** RAISED LOOKOUT
- 04** RELOCATED HISTORIC MARKER
- 05** NEW SLIP LANE
- 06** NEW ROADSIDE BARRIERS
- 07** EXISTING BEACH ACCESS
- 08** BEACH ACCESS TO BE CLOSED
- 09** RE-VEGETATION WORKS
- 10** RELOCATED V-LINE BUS STOP
- 11** REMOVAL OF CYPRESS PINES
- 12** FUTURE BEACH ACCESS PATH
- 13** FUTURE SURF COAST WALK
- 14** NEW PEDESTRIAN CROSSING



4.2 ‘Snap Shot’

4.2.1 Overview and Design Intent

‘**Snap Shot**’ seeks to manage and control existing use of the site, whilst mitigating existing conflicts and risks. The key change from the existing arrangement is the removal of parking for large tourist buses and large vehicles from the Precinct, which has considered the traffic survey evidence that shows that the vast majority of site users are self-drive tourists in smaller vehicles, and the management of bus parking is problematic. Under this arrangement the existing parking space is retained in the current location but allows only small vehicles. The footprint of the existing parking area is not increased, and depending on the number and layout of spaces provided (the subject of future detailed design) there is an opportunity to reduce the existing footprint. Right and left hand turns into the car park are maintained, with the addition of a ‘slip lane’ eastbound for overtaking propping vehicles. A feature of the ‘Snap Shot’ scenario is far more defined and controlled access from the parking area via a boardwalk and raised viewing lookout designed for photo opportunities with the Arch as a backdrop. The existing pedestrian plaza area close to the Arch is removed, protected and re-vegetated. Specific elements include:

- The addition of roadside barriers, located as close to the road carriageway as possible would restrict all vehicles from stopping on the road shoulder.
- The existing Diggers Memorial statue and Great Ocean Road bronze plaque is retained but re-located in a position integrated with the boardwalk and lookout. Other existing historical and interpretive signs near the Arch would be removed in their current form and re-interpreted as part of a combined narrative and integrated within the structure rather than stand alone (see image opposite).
- The existing beach access path from the carpark would be closed and re-vegetated, with the local beach access adjacent to Golf Links Road retained and dune area protected (fenced). Additional definition and traffic control measures will be provided to create a safer pedestrian crossing at this point.
- The existing V-line bus stop to the west of the Arch would be moved slightly west (approx. 25m) to resolve the conflict with existing beach access and to deter use of the stop for visitation of the Arch.
- Under this (and all) scenarios the existing Cypress Trees are to be removed and the area re-vegetated.
- Under this (and all) scenarios there are no toilet facilities included.
- The speed limit is reduced to 60km/hr under this scenario.

4.2.2 Broader Context

The ‘Snap Shot’ scenario does remove some current experiences away from the Memorial Arch itself - particularly for tourist buses, therefore must consider adjoining and broader context of the Great Ocean Road.

- As with the ‘Drive Thru’ option, the **photo opportunity** that currently exists for large tour bus patrons will be removed and a creative, alternative option provided. Options to be explored include:
- A sign, poster or purpose built Memorial Arch representation for photo opportunity at another location which is an existing and convenient destination / stopping point.
 - A digital technology service that would enable self portrait images to be embedded within a background image of the Arch.

Whilst **historical and interpretive signs and monuments** including the Diggers Memorial statue and the Great Ocean Road bronze plaque would be retained at the Arch, it would be important to provide options for information, history and significance of the Arch to those tourists who may no longer access the site directly.



The images opposite are precedents, or examples of how materials and design of any new elements would be chosen sensitively to complement the natural features of the site.

4.2.3 Assessment criteria

The ‘Snap Shot’ option addresses the assessment criteria as follows:

Access and Mobility

Vehicular and pedestrian access to the Arch have been reduced and controlled to respond to the safety and accessibility conflicts which currently exist. Access to the beach is reduced, however maintained and controlled for local access. More defined and well-designed boardwalk and viewing areas have the opportunity to create safer and improved all abilities access.

Facilities and Amenity

The reduced access (no large buses) has led to toilet facilities not being deemed appropriate. There are opportunities for improvements to amenities at the site such as bins, signage, barriers, viewing areas.

Cultural Heritage

The Diggers Memorial statue and bronze plaque is retained within this scenario, and the opportunity for a more integrated location exists. The aggregation and re-interpretation of other historical and informative signage into a more single narrative is an opportunity to consolidate the unique symbolism and visitor experience of the Arch.

Ecology and Environment

The overall footprint of the parking area may not be reduced, limiting the opportunity to undertake significant re-vegetation and dune protection measures. The inclusion however of barriers, separated walking and viewing areas and reduced back access all intend to improve the protection and quality of the environment.

Management and Broader Context

This option, with reduced access and the removal of large bus access has the opportunity to simplify and reduce the requirements, issues and overheads for on-going management.

Financial and Commercial

This option has some, if limited scope for any commercial venture at the Arch, however those opportunities could be taken up off-site through re-located visitor amenities and experiences.