# Great Ocean Road Coast Committee ANNUAL REPORT 2010-2011









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### About The Great Ocean Road Coast Committee

#### Who we are

The Great Ocean Road Coast Committee (GORCC) is a Crown land Committee of Management established under the Crown Land (Reserves) Act 1978.

We are a small, community-based, not-for-profit organisation comprising of 12 voluntary committee members and around 30 full time employees.

#### Our mission, vision and objectives

**Our vision** is to protect and enhance the breathtaking and iconic coastline, with its diverse community, natural environment and rich cultural history, as custodians for future generations.

**Our mission** is to ensure the effective management of the Great Ocean Road foreshore on behalf of the Victorian Government, the community and users.

#### Our objectives are to:

- ► To improve our social, environmental and economic performance.
- ► To develop strong and effective partnerships, which strengthen community, neighbour and partner participation in, and awareness of, coastal management issues.
- ► To improve coastal access and the range of experiences available.
- To ensure all Committee decisions result in a net benefit to local, regional and visitor communities.

#### The area we manage

We manage 37 kilometres of coastal Crown land reserves along Victoria's iconic, heritage-listed Great Ocean Road stretching from Point Impossible east of Torquay to the Cumberland River southwest of Lorne.

Our responsibilities also extend to the Port of Lorne, Taylor Park in central Torquay and Queens Park in Lorne.



#### How we are funded

We currently generate around \$5 million in revenue annually. 80 per cent of this revenue comes from our two caravan parks in Torquay and Lorne.

Other income sources include our licence, lease and permit system, and coastal reserve operations.

We expend about \$4 million on operating the caravan parks and caring for the coast.

The remainder, often supplemented by grants, is used for key projects and environmental work.

#### Our work

#### Our work includes:

- Building and maintaining coastal facilities, assets and infrastructure.
- Operating caravan parks in Torquay and Lorne.
- lssuing leases, licences and permits for various commercial and one-off activities on the coast.
- Protecting coastal environments through work such as weed eradication and habitat protection.
- Contributing to the area's overall amenity in any number of ways, from removing rubbish from beaches and coastal reserves to mowing and gardening.
- ▶ Educating and engaging people in caring for the coast.
- Establishing and nurturing partnerships with community groups, volunteers, local businesses and communities, indigenous groups, schools, government departments and more.

## Introducing the Great Ocean Road Coast Committee's 2010-2011 Annual Report

Managing 37 kilometres of coastal Crown Land reserves along the valuable, heritage-listed Great Ocean Road is no small task. Just maintaining these precious coastal reserves requires significant recurrent investment, and protecting the coast from the impacts of climate change, population growth, increased tourism and recreation use pose ongoing challenges to our organisation.

Our 12 committee members and 30 staff continue to deal with these obstacles successfully and are committed to the effective, sustainable management of the Great Ocean Road foreshore. Together, we have achieved a number of significant accomplishments during the 2010-2011 year, including the delivery of several major projects and the development of a long term strategic plan.

Significant progress was made on several large coastal projects during the year. Construction commenced on the Fishermans Beach precinct redevelopment project with support from our funding partners such as the Department of Sustainability and Environment (DSE), Regional Development Victoria (RDV) and the Surf Coast Shire (SCS) while the nearby Torquay Boat Ramp was completed and officially opened and this also received funding support from the State Government.

In addition, work continued to upgrade and extend the Surf Coast Walk thanks to major funding support from RDV. The project will see the establishment of a spectacular 44km continuous track from Torquay to Urqharts Bluff, while the new cliff-edge Split Point Lookout, overlooking the magnificent Surf Coast and the iconic Split Point Lighthouse was opened by GORCC in August 2010.

Investment into our caravan parks, which contribute around 80 percent of the money we spend each year on caring for the coast, also took priority. The past two years saw \$1.7million of park improvements completed as we officially opened the Torquay Foreshore Caravan Park's new Seaview Cabins and stage one power upgrade, concluding stage one of the Masterplan's implementation.

We also continued to deliver our three-year \$1.35 million Great Ocean Road Renewal Program, supported by a Federal Government grant. The Program comprises four projects - the Natural Values Project, The Cultural Values Project, The Climate Change Vulnerability and Adaption Project and the Community and Tourism Facilities Project - all of which saw significant progress during 2010-2011.

The Natural Values Project, which saw significant results over the past year, is one example of our commitment to protecting and enhancing the coast's natural environment, and supporting the work of local environmental volunteer groups. Every year, many dedicated volunteers work alongside GORCC to care for the coast, and their contribution to coastal environments is invaluable. Notably, the work of our staff and Birds Australia Volunteers to protect endangered Hooded Plovers was recognised when we were awarded the 2011 Victorian Clean Beaches Award for the Protection of the Environment.

Helping others to help the coast is also an important priority for GORCC, and the launch of our Environmental Education Program was an important step in our ongoing campaign assist others to care for coastal environments.

We are looking forward to an exciting year ahead, as the committee continues to work alongside staff to deliver long term environmental, social and economic outcomes for the coast and the community.

Chairman John Carlile
Chief Executive Officer Richard Davies



Chairman John Carlile and Chief Executive Officer Richard Davies.

## Caring For The Coast

Our role is based on the sustainable management of the Great Ocean Road foreshore, so caring for the coast is at the core of what we do.

#### **Outdoor works**

Our Torquay and Lorne Reserves Teams undertake daily work to care for the coast

Some of the day to day work undertaken by these teams during 2010-2011 included:

- Asset and facility building, repairs and maintenance
  - (E.g. beach access points, tracks, amenities and signage).
- Coastal protection works (E.g. Beach clean ups, revegetation work and weed control).
- Arbour works (E.g. Tree risk mitigation).
- Waste management and collection.
- Community event support (E.g. Lorne Pier to Pub, Anaconda Adventure Race, ANZAC Day Services).



GORCC Reserves Team workers Trent Lake and Rodney Rau assist a volunteer at one of GORCC's 2011 Clean Up Australia Day sites.

#### **Great Ocean Road Renewal Program**

During 2010-2011 we continued to deliver the Great Ocean Road Renewal Program, a three-year, \$1.35 million program supported by funding from the Australian Government. The Program comprises four discrete projects and three of these projects are focussed on protection and enhancement of environmental or cultural values on the coast. These are as follows:

Weed control is a key focus of the Natural Values Project, part of the Great Ocean Road Renewal Program.



The invasive weed Dolichos Pea is pictured here strangling native vegetation on the Anglesea Foreshore



The Anglesea foreshore site but with the Dolichos Pea infestation cleared by the GORCC Conservation team

1. The Natural Values Project aims to reduce weed infestation and land degradation to ensure native vegetation is conserved for future generations. This funding has also provided for an experienced Conservation Team of three members who lead the project.

By mid-2011 (end of year one) over half of the targets originally set for the project had been met and most of the remaining targets are in progress and on track for completion by the end of the project (end of year two).

Over 108Ha of important coastal habitat has now been subject to major weed removal works, while over 3.3 Ha has been intensively rehabilitated.

Additionally, the Conservation Team has provided over 1,000 hours of assistance to volunteer groups in their conservation activities and at least \$20,000 worth of plant and equipment use has been provided free of charge to volunteer groups.

The Conservation Team also regularly works with corporate groups to conduct environmental activities on the coast, and leads school groups through our environmental education programs.

2. The Cultural Values Project continued during 2010-2011, with the Aboriginal Heritage Conservation Manual nearing completion.

The Manual is being developed to provide the foundation for a better understanding of the coast's Aboriginal heritage and sites and an ongoing partnership with local Aboriginal groups.



The Conservation Team assisting volunteers at a LorneCare working bee.

3. The Surf Coast Climate Change Vulnerability and Adaption Project involves undertaking an assessment of the potential risks of climate change to the coast between Torquay and Lorne, which will help in the development of adaptation strategies. During 2010-2011 work on the final report continued, with the project nearing completion.



Archaeologists and traditional custodians digging a survey pit near a traditional Aboriginal site.

#### **Protection of Hooded Plovers**

In 2011, GORCC won the Clean Beaches Award for the Protection of the Environment in recognition of our efforts to protect endangered Hooded Plovers.

Hooded Plovers are already extinct in Queensland and New South Wales while approximately 400 remain in Victoria, and since 2006 GORCC has been working with Birds Australia and other partners to protect hooded plover breeding sites in our area.

We work with Birds Australia to coordinate Hooded Plover Volunteers who monitor the birds and each year, during the Hooded Plover breeding season, GORCC installs signs to alert people to nesting areas and establishes protective fencing around nesting areas.

Our staff also carry out regular beach patrols and are Plover 'wardens' over the breeding season, advising beachgoers of the need to be aware of these precious chicks.



A Hooded Plover and chick at Point Roadknight (photo by Glenn Ehmke).

#### Other projects

Examples of other environmental projects and initiatives we partnered in or supported during the year were:

- Otway Eden: A project to protect the beauty and biodiversity of the Otways through an innovative approach to managing invasive weeds. The project is a partnership between the Department of Sustainability and Environment (DSE), Parks Victoria and local agencies.
- ► The Otway Community Conservation Network: A network of community organisations, land managers and government agencies committed to protecting and enhancing the Otway's environment through coordinated community action.
- ► The Victoria's Coast Too Lovely to Litter campaign: Launched by the Barwon Regional Waste Management Group, the campaign aimed to significantly reduce packaging litter between December 2010 and April 2011.
- The Rip Curl Planet Day: Every year the Rip Curl Planet day sees land managers, local community environmental groups, State and Federal Government, schools and Rip Curl combine forces to protect and enhance our coast. Since Rip Curl initiated this community exercise in the year 2000, 70,000 plants indigenous to the Surf Coast have been planted.
- Protection of Moonah Woodlands in Anglesea:
  In 2011 Anglesea Coast Action has joined forces with other coastal volunteer groups, students,
  Quiksilver and GORCC to protect threatened Coastal Moonah Woodlands on the sand dunes at Main Beach,
  Anglesea.

## Coastal Projects

In addition to our day to day work caring for the coast, we also undertake various key improvement projects along the coastline.

#### Fishermans Beach Redevelopment

In June 2011 Damian Drum, Parliamentary Secretary for Regional Development, joined GORCC to launch the construction phase of the Fishermans Beach Redevelopment.

Construction has now commenced on the much anticipated \$2.8M project which will provide improved access and a range of community and recreational facilities for the precinct, such as new toilets, a kiosk and meeting rooms.

In addition, the redevelopment will deliver important new facilities for the Torquay Angling Club and Torquay Marine Rescue Service (TMRS).

GORCC's funding partners for the project are Regional Development Victoria (RDV), DSE and the Surf Coast Shire (SCS).



Parliamentary Secretary for Regional Development Damian Drum (right) opens the construction phase of the Fishermans Beach Redevelopment with Member for South Barwon Andrew Katos and GORCC Chairman John Carlile (left)



The new Torquay Boat Ramp was constructed in 2010.

#### The Torquay Boat Ramp

The completion of the new boat ramp at Torquay's Fishermans Beach in December 2010 signified the delivery of a \$1.7million project to provide safer access for Surf Coast anglers and boaters to launch and retrieve their vessels.

The popular boat launching location will now be able to withstand heavy traffic from recreational boating and other marine-based activities, while the TMRS will also utilise the ramp to berth vessels and provide search and rescue services to the community.

The project was supported by the State Government through a boating safety and facilities program.



The spectacular view from the Eumeralla Steps on the Surf Coast Walk



GORCC Coast Project Manager Mike Bodsworth (left) and GORCC Chairman John Carlile on the Surf Coast Walk.

#### **Surf Coast Walk**

Work continued during 2010-2011 to upgrade and extend the Surf Coast Walk - a project to establish a spectacular 44km continuous track from Torquay to Urgharts Bluff.

In December 2010 leading trail design and construction firm World Trail was announced as the major contractor, and work on the track commenced

By June 2011, around half of the track was complete. Repair and reconstruction of the track during this period included sections such as the main pathway between the Split Point lighthouse and Split Point lookout, the Sandy Gully section of the Aireys Inlet cliff top track and the Painkalac Wetland Trail between Aireys Inlet and Fairhaven.

The project is a joint effort between RDV, GORCC, and the SCS and is supported by a project working group comprising local residents and representatives of agencies, businesses and environmental and recreational groups.

#### **Split Point Lookout**

The new Split Point Lookout was opened by GORCC in August 2010. The Lookout is a cliff-edge structure overlooking the magnificent Surf Coast and the iconic Split Point Lighthouse.

The structure exemplifies how sustainable design and construction can provide infrastructure that simultaneously protects and improves local biodiversity, complements and celebrates the coastline, enhances visitor safety and enriches visitor experiences. The design features a cantilevered platform extending right to the cliff edge, which ensures the facility's long-term stability while providing users with stunning views.

Sustainable design and construction concepts and practices were utilised in the construction of the Lookout, and works were also completed to improve the site's overall accessibility and reduce erosion and sedimentation.

The \$150,000 project was jointly funded by GORCC and State Government.



View from the new Split Point Lookout overlooking the Surf Coast.



The Split Point Lookout is a cliff-edge structure overlooking the magnificent Surf Coast and the iconic Split Point Lighthouse.

#### **New Bell Street Toilet Block**

Torquay's brand new public toilet block on The Esplanade foreshore between Bell Street and Price Street opened in October 2010.

Foreshore users were provided with a brand new public toilet in time for the start of the busy summer season, replacing very old and run-down facility.

The new toilet provides separate facilities for men and women, disabled and baby change facilities, and an outdoor shower.

## Great Ocean Road Renewal Program – Community and Tourism Facilities Project

The Community and Tourism Facilities Project (one of the four projects which form the Great Ocean Road Renewal Program) continued to progress during 2010-2011, with the construction of the Torquay Surf Beach Kiosk commencing.

The construction of the Kiosk follows the refurbishment of the Torquay Surf Beach Toilet Block, and is also being undertaken in conjunction with the refurbishment of the existing green Dressing Shed building.

The project is delivering new public facilities at the popular beach to enhance beachgoers enjoyment of the area and to cater for increasing demand for coastal recreation facilities.



The construction of the Torquay Surf Beach Kiosk commenced in 2011 as part of the Community and Tourism Facilities Project (part of the Great Ocean Road Renewal Program)

## Investing In Our Caravan Parks

Our caravan parks in Torquay and Lorne offer beachfront, family friendly, affordable accommodation options for visitors, and contribute around 80 per cent of the money we spend each year on caring for the coast.

#### Caravan Park Improvement Masterplan

In October 2009, GORCC officially opened the Torquay Foreshore Caravan Park's new Seaview Cabins and stage one power upgrade as part of our 'Caravan Park Improvement Masterplan'.

The achievement marked the completion of a \$1.7 million of park improvements and the conclusion of stage one of the Masterplan's implementation.

Improvements included a major infrastructure upgrade across half the park which will provide safer, more reliable power and water services for the thousands of campers who visit the park each year and the installation of five new beachfront cabins to boost onsite accommodation options.

The brand new, premium, self contained Seaview Cabins provide enough space for families or two couples travelling together. The beachfront cabins were fully booked over the 2010/2011 summer and have remained popular, with strong bookings over the cooler months.

Previous stage one improvement works completed at the Torquay Foreshore Caravan Park (during 2009-2010) include:

- Constructing a new, sustainable amenities building.
- ▶ Redeveloping and upgrading services in the beachfront section of the Park.
- ▶ Redeveloping part of the eastern section of the Park including installing new power, water and road services.
- Extensive weed removal and native revegetation works.

In 2010, the State Government contributed \$750,000 towards this stage of the park upgrade.



The new Seaview Cabins at Torquay offer beachfront, premium accommodation for up to 8 guests.



The new sustainable amenities block at Torquay boasts a range of energy saving features.

#### Looking to the future

Over the next 10 years, GORCC plans to spend a further \$8 million to completely upgrade the Torquay and Lorne caravan parks, with stage 2 of the 'Caravan Park Improvement Masterplan' implementation to commence in the 2011-2012 financial year.



## Environmental Education

We want everyone to love, protect and enjoy our beautiful coast as much as we do, so educating others in helping to care for coastal environments is an important element of our role.

#### **Environmental Education and Activities Program**

GORCC's new Environmental Education and Activities Program was launched in 2011, offering schools and groups the opportunity to engage in hands on learning opportunities that will equip them with the knowledge and skills to work with, understand, respect, protect and enhance their beautiful coastal surroundings.

The Program offers participants a way to actively make a difference to their environment and delve into a range of important environmental and conservation based topics.

The Program has also been designed to be flexible and interchangeable and is able to cater for any age, skill or requirement. The first schools began participating in the Program in mid-2011, and it has already proved popular with both teachers and students.

#### **Online Education Centre**

As part of our commitment to environmental education, in 2011 we began to create a range of fun and interactive educational resources which will be made available online by the end of the year.

Fact sheets, web clips, games, puzzles, activities, lesson ideas and more are currently being developed for GORCC by EcoLogic Education and Environment Services, and will be made accessible for use by teachers, students, parents and anyone interested in discovering more about the protection of coastal environments.

#### Marine Discovery Centre Sand Dune Rehabilitation

GORCC also regularly supports other educational initiatives, such as the Marine Discovery Centre's Sand Dune Rehabilitation Program.

In 2011 the Program saw Grade 3/4 Torquay College students working with the Marine Discovery Education Officers and the Great Ocean Road Coast Committee (GORCC) to protect fragile sand dunes at Whites Beach, Torquay. The activities were part of a month long program to help stabilise and revegetate dunes across the region.

#### **Education Activities for Campers**

GORCC provided free activities with an environmental focus for campers over Easter 2011 at the Torquay Foreshore Caravan Park.

The program was offered to not only provide fun activities for campers of all ages but to educate participants about coastal environments. Activities were led by local environmental education provider EcoLogic Environment and Education Services.

Following the success of the program, GORCC will offer similar activities at both the Lorne and Torquay Foreshore Caravan Parks over selected holiday periods in the future.



Kardinia College students participate in a beach clean-up activity.



Torquay College students with GORCC Conservation Team Officer Georgie Beale and Torquay College teacher David Pace at Whites Beach, Torquay.



Diya D'Souza (8) and GORCC Conservation Team Officer Georgie Beale expanding the threatened Moonah woodland along Spring Creek (Photo courtesy Surf Coast Times).

## Working With Others

Communicating, engaging and working with partners, key stakeholders and the wider community is critical to looking after the coast and helps GORCC to gain better outcomes for the coast and the community.

#### Connecting with the community

GORCC works to build effective relationships with key stakeholders and partners and the wider community through communication, consultation and collaboration.

We use a number of communication tools to inform others about our work. These include:

- The GORCC website.
- Social media (Facebook, Twitter and YouTube).
- ▶ The Great Ocean Road Coast News E-Newsletter.
- ► The local and regional media (this includes preparing regular media releases to communicate major news and key initiatives to the broader community).
- ► The Great Ocean Road Coast Blog.
- We also produce a range of other publications including fact sheets, various reports and plans, all of which are available at our office or on our website.

Additionally, opportunities to have input into a particular project or decision often arise, and are advertised using all the above tools.

In 2011, we conducted a survey into how GORCC currently communicates and engages with the community, and how we can improve our communication and engagement activities into the future.

Based on the findings of the survey, GORCC has responded by:

- Focussing on increasing the availability of information about GORCC and GORCC's work.
- ▶ Increasing face to face communication opportunities.
- Creating more consultation opportunities for the community.
- Establishing and promoting more opportunities to participate in environmental education and volunteering programs.

#### Supporting environmental volunteering on the coast

Many dedicated volunteers undertake invaluable environmental work on the coastline every year, often working alongside GORCC to care for the coast.

Thank you to the following environmental volunteer groups that supported our efforts to protect and enhance the coast during 2010-2011.

- ANGAIR (Anglesea, Aireys Inlet Society for the Protection of Flora and Fauna).
- ANGAIR Friends of Painkalac Creek Estuary.
- ANGAIR Friends of Aireys Inlet Coastal Reserve.
- Anglesea Coast Action Inc.
- Friends of Moggs Creek.
- Friends of Jan Juc Creek.
- Friends of Queens Park Lorne.
- ► Friends of Taylor Park.
- ▶ Jan Juc Coast Action.
- ► Torquay Landcare Group.
- ▶ Torquay Coast Action.
- LorneCare.

- ► The Surfrider Foundation.
- Hooded Plover monitor volunteers.
- The Otway Community Conservation Network.

The following groups do not generally work on GORCC managed land but also do wonderful work along the coast:

- Friends of Pt Addis Marine National Park Inc.
- Surfers Appreciating the Natural Environment (SANE).
- ANGAIR Friends of Allen Noble Sanctuary.
- Friends of Eastern Otways Inc.



Local volunteers and GORCC staff at the 2010 Volunteer BBQ inspect rehabilitation sites in Anglesea.



Volunteers working at the Jan Juc and GORCC 'Gazania Weed Whacking Day'.

#### **Partnerships**

Much of our work in looking after the coast is undertaken in partnership with others. Our partners range from community and indigenous groups to businesses, government departments and agencies.

Some of these partners during 2010-2011 were:

- Department of Sustainability and Environment.
- ▶ Birds Australia.
- Regional Development Victoria.
- Parks Victoria.
- Surf Coast Shire.
- ▶ The Corangamite Catchment Management Authority.
- ► The Wadawurrung (Wathaurung Aboriginal Corporation) Registered Aboriginal Party and other local indigenous groups.
- ▶ Western Coastal Board.
- ▶ The Victorian Coastal Council.
- ► EcoLogic Education and Environment Services.
- Queenscliff Marine Discovery Centre.
- Conservation Volunteers Australia.
- Rip Curl.
- Conservation Volunteers Australia.
- ▶ Lorne Conference on Protein Structure and Function.
- ► The Quiksilver Foundation.
- ► Tangaroa Blue Ocean Care Society.
- ▶ Coast Action/Coastcare.
- ▶ Local businesses, including those that rely on commercial activities on the coast.
- A range of local community groups and volunteer organisations involved in recreational, environmental, community and cultural activities along the coast (including Rotary and Lions Clubs, Surf Life Saving Clubs, community associations, business and trade associations, and many more).
- ► Local and regional schools

#### **Annual Coastal Grants Program**

Our annual Coastal Grants Program aims to support local groups and individuals in helping to care for the coast. Each year we provide \$10,000 in grant funds towards approved environmental and community activities in coastal areas under our management.

Groups awarded Coastal Grants during 2010-2011 included Plastic Bag Free Torquay (\$500 grant) and Torquay Coast Action (\$1000 grant).



The Otway Community Conservation Network (OCN) is a joint initiative by the Department of Sustainability and Environment and Parks Victoria and the OCCN Steering Committee includes representatives from a range of natural resource management agencies, including GORCC.



Conservation Volunteers Australia assist GORCC on the Surf Coast Walk project.

## Financial Snapshot

The 2010 – 2011 year showed an improvement in normal trading operations on the previous year due to improved occupancy levels in both camp sites and on-site accommodation. The new Sea View Cabins within Torquay Caravan Park also provided a significant boost to on-site accommodation revenue.

Expenditure on Capital/Projects increased significantly to \$4.5 million due to funding sourced from retained earnings and specific government grants.

#### Source of funds

GORCC's total gross income for the year was \$8.2 million (SEE GRAPH 1). 52% of this income was derived from caravan parks managed by GORCC, with another 27% of funding comprising State and Federal Government grants, and the remainder being derived from leases and licences.

The following project specific grants were received during the reporting period:

- ► Fishermans Beach \$440,000
- ► Torquay Boat Ramp \$1.3 million
- ► Surf Coast Walk \$257,000
- ► Great Ocean Road Renewal Project \$176,000
- ► Miscellaneous Projects \$93,000 (SEE GRAPH 2)

#### Spending

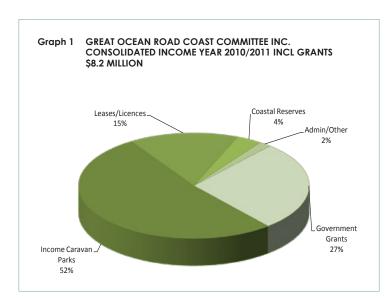
Out of a total of \$8.8 million in expenditure, 39% or \$3.4 million was spent within the Caravan Parks and 54% or \$4,8 million was spent on Coastal Reserve works (**SEE GRAPH 3**). This included capital and specific project expenditure of \$4.5 million shared between the 2 areas. Capital and project expenditure more than doubled in year 2011 (**SEE GRAPH 4**).

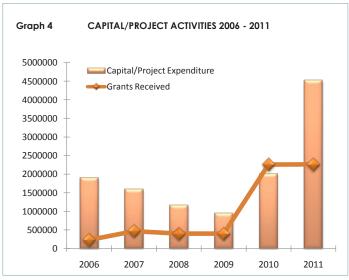
The most notable expenditure on projects for the year was towards the caravan park upgrades (\$1.1 million) and the upgrade of the Torquay Boat Ramp (\$1.5 million). (SEE GRAPH 5).

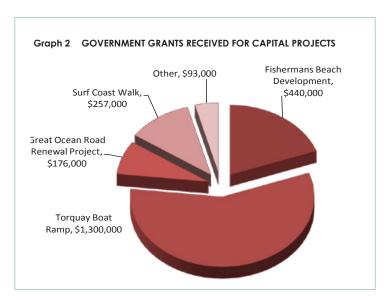
The remaining \$4.3 million related to costs incurred from normal business operations within Coastal Reserves, Caravan Park and Administration. E.g. Care of coastal reserves, standard repairs and maintenance, utilities and wages (SEE GRAPH 6).

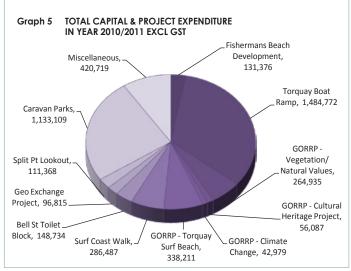


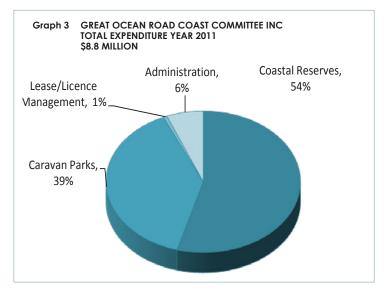
Cliff top view of Eagle Rock and Split Point Lighthouse at Aireys Inlet.

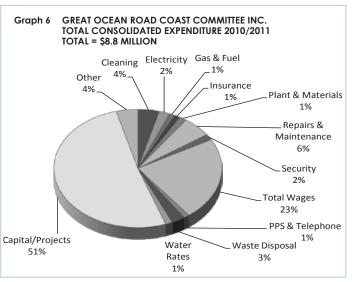












The Great Ocean Road Coast Committee respectfully acknowledges the original custodians of the coast, their rich culture, deep affinity with the land and spiritual connection with it.

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