





VISION: THE LONG TERM ASPIRATION FOR THE GREAT OCEAN ROAD COAST COMMITTEE IS TO:

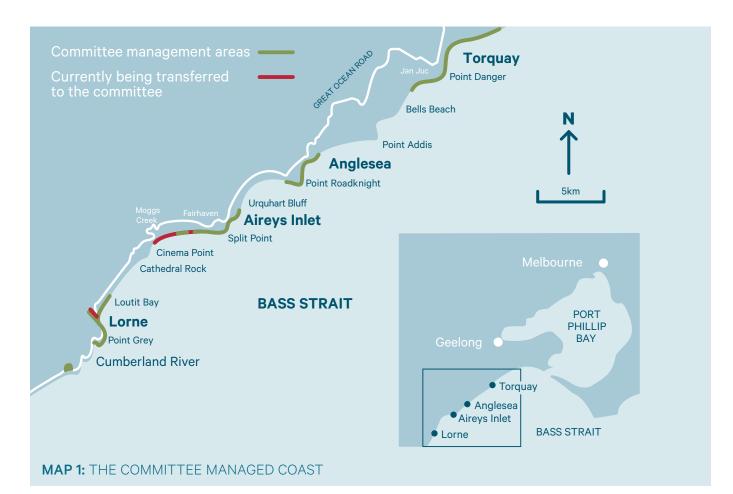
PROTECT AND ENHANCE THE BREATHTAKING AND ICONIC COASTLINE WITH ITS DIVERSE COMMUNITY, NATURAL ENVIRONMENT AND RICH SOCIAL AND CULTURAL HISTORY AS CUSTODIANS FOR CURRENT AND FUTURE GENERATIONS.

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WHO WE ARE

The Great Ocean Road Coast Committee (the committee) is a Committee of Management (CoM) formed by the Victorian Government in 2004. The committee is a not-for-profit, community-based organisation responsible for managing Crown land reserves along the heritage listed Great Ocean Road in Victoria.





MISSION: THE COMMITTEE'S CORE PURPOSE IS TO:

ENSURE APPROPRIATE USE AND EFFECTIVE MANAGEMENT OF THE COMMITTEE-MANAGED COAST THROUGH ADVOCACY AND ACTION.

AREAS OF MANAGEMENT

The Committee manages 37 kilometres of Crown land reserves along the coast from Point Impossible east of Torquay, to the Cumberland River southwest of Lorne (see map 1 on opposite page).

ROLES AND RESPONSIBILITIES

The Committee's main role is to manage Crown land reserves and their values on behalf of the State and for the use and enjoyment of the community. In fulfilling this role, the committee gains a variety of powers through Section 15 of the *Crown Land (Reserves) Act* 1978.

STRUCTURE

Committee members are appointed under the *Crown Land (Reserves) Act* 1978 for a term of three years by the Minister for Environment, Climate Change and Water, and are selected through a public, skills-based 'expression of interest' process. The 12 committee members operate in a voluntary capacity, meeting regularly to oversee and provide direction to the organisation.

The committee also has a staff team which comprises around 30 full time employees. Staff cover areas ranging from caravan park management, conservation and strategic and environmental planning through to outdoor works and financial operations.

FUNDING

The committee currently generates around \$7.8 million in direct revenue annually, with 80 per cent coming from the two directly managed caravan parks in Torquay and Lorne. The remaining 20 per cent is derived from a range of sources including lease, licence and permit fees and fee-for-service delivery.

The committee is required to reinvest all revenue it raises back into the management of its Crown land reserves, and the majority is expended on looking after the coast and operating and maintaining the caravan parks.

The committee receives no recurrent funding from any level of government. However, revenue is often supplemented by grants which are used for special projects and environmental work.





The last year has seen the committee continue to successfully implement our Coastal Management Plan (CMP) and make significant developments across a number of key areas.

More than 700 coastal users participated in our first Coast Survey which was launched in January 2015. The majority of respondents (82%) indicated that the natural environment is where they would like to see the committee spend the most time money and effort. These findings reflect the results of our 2012 CMP consultation process and over the past year we have continued to demonstrate our commitment to environmental protection and enhancement through both education and conservation.

Our dedicated conservation team continued their vital work, clearing 240 hectares of invasive weeds and planting 7000 plants across 18 sites. We also recognise that for our environmental efforts to be effective we need to foster awareness and action in the community and 1400 individuals participated in our various environmental education programs.

We would also like to acknowledge the incredible commitment made by the dedicated network of environmental volunteers who contribute thousands of hours to conservation each year. A coordinated effort is required to achieve landscape scale outcomes and our success relies on a number of vital partnerships as well as State and Federal government funding.

Provision of coastal infrastructure remained a priority, with projects completed ranging from amenity blocks and drinking fountains to car park improvements and recreational facilities. Of particular note was access upgrades across the coast to improve accessibility for people with disabilities. This included completion of a new wheelchair-accessible viewing platform overlooking the Aireys Inlet Lighthouse and Eagle Rock Marine Sanctuary. The opening of the new Rocky Point Lookout in Jan Juc was also a highlight, marking the completion of a \$200,000 project managed by the committee and funded by the RACV in conjunction with the Torquay Golf Club.

Underpinning every program, initiative or project is significant funding, and in 2014-2015 we experienced strong, sustainable growth in revenue across our directly managed caravan parks in Torquay and Lorne. A total of \$3.8 million was spent on coastal reserve assets, projects and maintenance while \$1 million was invested into our caravan parks.

The majority of the committee's income is derived from these two parks and park management is a vital element of our role. Over the last financial year significant resources have been invested with the appointment of a Commercial Manager and the completion of an extensive review of existing park rules developed in consultation with stakeholders.

Pleasingly, the 2015 Coast Survey indicated high levels of satisfaction with the committee's work, particularly in the areas of access provision (80%), natural environment protection (70.5%) and infrastructure provision (62.5%). We are considering all feedback received as we look to continue improving and building on our performance into the future.

With the population of the Surf Coast expected to increase to 33,200 by 2021, and visitation rising each year, we must continue to plan with a long term vision in mind. Major strategic planning processes such as the Pt Grey Precinct Plan, Queens Park Caravan Park Master Plan and others remain priority projects and will see further progress over the next financial year.

We would like to take this opportunity to thank our committee members, staff, partner organisations and importantly our volunteers for their hard work and commitment over the past twelve months. We are grateful for their support and look forward to working towards our goals over the year to come.

John Carlile Chair

Richard Davies Chief Executive Officer

NATURAL ENVIRONMENT PROTECTION

GREEN ARMY

The committee has partnered with Conservation Volunteers Australia (CVA) to participate in the Federal Government's Green Army Programme – an initiative designed to provide opportunities for young Australians aged 17-24 years and generate real benefits for the environment.

The committee/CVA led team, which commenced work in May 2015, will complete approximately 5040 man hours of conservation work over 15 sites and 21 weeks.

The crew has greatly boosted our ongoing environmental efforts, supporting our Conservation Team's work in a number of areas ranging from weed control and planting to fauna monitoring and fencing.

COASTAL TENDER

A large portion of our conservation work has been made possible thanks to funding through the Corangamite Catchment Management Authority (CCMA) Coastal Tender programme.

Since 2011 the committee has:

- Received \$571,540 in Coastal Tender funding.
- Implemented Coastal Tender projects across 13 sites.
- Undertaken Coastal Tender funded works across 177ha of coastal reserves.
- Undertaken a wide variety of conservation activities ranging from fox and rabbit control and weed eradication through to revegetation and erosion control.

Environmental outcomes on Coastal Tender sites have been further boosted thanks to the committee's own significant financial investment of more than \$73,000 and in-kind contributions and support from community and corporate volunteers, schools and other partners.

NATIVE VEGETATION AND WEED ACTION PLAN

Our key strategic environmental plan, the Native Vegetation and Weed Action Plan (NVWAP) – originally developed in 2008 – was reviewed and redeveloped over 2014-2015. The updated NVWAP will:

- Guide our on-ground conservation work over the next five years.
- Aim to protect and enhance ecological values along the 37km of coast under our care.
- See a continued focus on the eradication of weeds which are identified as the key threat to coastal biodiversity.

The review analysed the effectiveness of conservation works undertaken over five years and determined work plans and site priorities for the next five years

The process included consultation with local environmental volunteer groups, with volunteers providing positive feedback in relation to the Committee's conservation work and ongoing partnership with groups.



MONITORING PROGRAM

In 2014-2015 the committee developed a new conservation monitoring framework. The committee is working with volunteer groups to establish the new monitoring system which will gather data using a range of techniques including infrared cameras, mammal surveys, transect lines and photo points.

In the first month of operation the cameras captured a Long Nosed Bandicoot and rare Rufous Bristlebird as well as a fox and several feral cats.

The program will provide an indepth analysis of the different species living along the coast and help the committee and volunteers to develop conservation strategies.

PEST CONTROL

Control of pests such as rabbits and foxes is an important component of our conservation work and essential to the protection of fauna such as the threatened Hooded Plover. Over the last year, we have partnered with adjoining land managers such as Parks VIC and the Surf Coast Shire in a coordinated effort to target pest species.

2014-2015 saw:

- 72 hectares fumigated for rabbits
- 120 hectares fumigated for foxes

Pre and post control monitoring will be undertaken to determine population numbers and evaluate success.

THE NATURAL ENVIRONMENT IS THE PRIME VALUE OF THE COMMITTEE MANAGED COAST AND ITS PROTECTION AND ENHANCEMENT IS OF THE HIGHEST PRIORITY. IN 2014-2015 OUR INTENSIVE CONSERVATION EFFORTS (LED BY OUR DEDICATED CONSERVATION TEAM AND SUPPORTED BY VOLUNTEERS) CONTINUED. IN TOTAL, 240HA OF WEEDS WERE CLEARED AND 700 PLANTS WERE PLANTED ACROSS 18 SITES.

HOODED PLOVER PROTECTION

Hooded Plovers are listed as vulnerable under the Environmental Protection Biodiversity Conservation Act and were recently identified as one of 20 species targeted under the Federal Government's Threatened Species Strategy.

We work with partners such as Birdlife Australia and the Friends of the Hooded Plover Surf Coast (FOTHPSC) volunteers to protect these beach-nesting shorebirds.

Our on ground conservation work includes fencing, fox control and volunteer support, complementing community awareness activities such as our 'Save the Hoodie' campaign. The FOTHPSC and our Conservation Team contributed a combined 1800 hours to the on-ground protection of Hooded Plovers over the breeding season.

2014-2015 was a record breeding season on Committee-managed land, with 6 chicks fledging (compared to a previous average of less than 2 chicks per year since 2010).

COASTAL PROJECTS

ROCKY PT LOOKOUT

The new Rocky Pt Lookout was opened in 2015, marking the completion of a \$200,000 project funded by the RACV in conjunction with the Torquay Golf Club.

The lookout boasts breathtaking views over some of the region's most iconic surf breaks and offers an in-depth visitor experience. The facility, which is located on the scenic Surf Coast Walk, has been shaped to reflect the waves below, and offers improved accessibility. COASTAL INFRASTRUCTURE IS UNDER INCREASING DEMAND AS POPULATION AND VISITATION INCREASE. THE COMMITTEE INVESTED ALMOST \$1.2 MILLION INTO COASTAL PROJECTS OVER THE LAST 12 MONTHS (EXCLUDING PROJECT FUNDING OBTAINED THROUGH GRANTS).

SPLIT POINT VIEWING PLATFORM

In 2014 a new, wheelchair-accessible viewing platform overlooking the Split Point Lighthouse and Eagle Rock Marine Sanctuary was completed.

The \$45,000 platform provides a stunning, 180 degree view of its surrounds, achieving safety and sustainability while providing an outstanding viewing experience for people with limited mobility.

ELEPHANT WALK PRECINCT UPGRADES

The Elephant Walk precinct in Torquay is undergoing more than \$470,000 in upgrades. The project will see improved pedestrian safety, an increase grassy open space, protection of existing trees, increases to indigenous vegetation and provision of disabled parking.

The project includes redevelopment of the existing car park, upgrades to the playground and follows the development of a new amenities block. Completion is expected by August 2015.



ACCESS IMPROVEMENTS

Provision of access is an important component of our role. In addition to the completion of the Rocky Point Lookout and the new viewing platform at the Split Point Lighthouse, 2014-2015 access spends included:

- More than \$72,000 for upgrades to provide disabled access at popular locations between Torquay and Lorne.
- More than \$90,000 for a disabled access extension for the Spring Creek Toilet Block.
- More than \$30,000 for access improvements at the Fairhaven Surf Beach.
- More than \$87,000 for access improvements at the Torquay Front Beach. Queens Park (Lorne) Master Plan, Lorne.

COASTAL AMENITIES

The 2014-2015 year saw \$330,000 worth of coastal amenity block builds, replacements and improvements. The works included toilet block improvements for the Jan Juc Surf Beach and Elephant Walk, a disabled access extension for the Spring Creek toilet block and a new toilet block at Whites Beach.

RECREATIONAL FACILITIES

More than \$200,000 was invested into recreational facilities over the year. Completed projects included:

- New BBQs, shelters and picnic tables in Torquay and Lorne.
- Drinking fountains installed in Torquay and Lorne.
- New equipment for the Lorne playground designed by local artist Mark Trinham.

TEDDYS LOOKOUT REBUILD

In 2015 the iconic Teddys Lookout in Queens Park, Lorne was substantially damaged by fire. The popular facility sustained structural damage and required a complete rebuild.

The project was immediately actioned as a priority given the importance of the facility to Lorne locals and visitors alike and was completely rebuilt and open for use within four weeks of the fire.

ENVIRONMENTAL EDUCATION

OUR FREE ENVIRONMENTAL EDUCATION PROGRAMS OFFER PEOPLE OF ALL AGES THE OPPORTUNITY TO EXPERIENCE AND LEARN ABOUT COASTAL ENVIRONMENTS, FOSTERING A SENSE OF APPRECIATION AND OWNERSHIP AND TEACHING OTHERS HOW TO TAKE SMALL ACTIONS THAT MAKE A DIFFERENCE.

In 2014-2015 more than 1400 individuals participated in one or more of our programs or activities (not including the hundreds of individuals who visited our education stalls at local events) – an 81% increase since 2013-2014

ACTIVITY PROGRAM

More than 1100 individuals ranging from kindergarten to tertiary age participated in our Activity Program over the past year. The flexible program caters for schools and groups and offers participants a wider range of both hands on and theoretical activity options covering a wide array of topics.

COAST GUARDIANS

110 year 9 students from four local schools took part in our 2014 Coast Guardians Program which sees each school take ownership over the rehabilitation and protection of a coastal site.

The schools come together in a day of annual learning and celebration at the end of year forum, with the 2014 celebration featuring a wildlife show, Welcome to Country ceremony performed by Elder Bryon Powell, touch tanks provided by the Marine and Freshwater Discovery Centre and more.

SUMMER BY THE SEA

In January 2015 the committee participated in the DELWP and Parks Victoria Summer by the Sea program, funding and hosting 14 activities across two weeks.

The event is an opportunity for everyone to discover Victoria's marine and coastal environments. 160 individuals enjoyed the committee-led activities, participating in everything from canoeing and snorkelling to stand up paddle boarding and craft activities.

EDUCATION STANDS (EVENTS)

Hundreds of community members visit our interactive education stands at events on the coast each year. The committee provides free environmental education activities at local events such as the ANGAIR Wildflower and Art Show, the Torquay Night Jar Markets and the Committee Open Day.

CARAVAN PARK MANAGEMENT

SITUATED ADJACENT TO THE BEACH, OUR DIRECTLY MANAGED CARAVAN PARKS IN TORQUAY AND LORNE OFFER A RANGE OF ACCOMMODATION OPTIONS FOR FAMILIES, TOURISTS AND VISITORS, AND CONTRIBUTE AROUND 80 PER CENT OF THE MONEY WE SPEND EACH YEAR ON CARING FOR THE COAST.

CARAVAN PARK RULE REVIEW

The committee has undertaken a comprehensive review and redevelopment process for all rules applying to the Torquay and Lorne Foreshore Caravan Parks.

The 18 month process included three parallel streams of work:

- Development of new set of 'minimum standards' for vans owned by Seasonal and Twelve Month Permit holders.
- A wider rule review considering all caravan park rules.
- Review of permit terms and conditions in order to update them and ensure they are consistent with the above documents.

Extensive consultation was undertaken with campers during the review and redevelopment process, with hundreds of campers attending workshops and ongoing discussions being held with camper representative groups.

PARK IMPROVEMENTS

More than \$1 million was spent on upgrades to the Torquay and Lorne Caravan Parks over 2014-2015 with major projects for Torquay including:

- Amenities block redevelopment \$304,000
- Road upgrades \$60,000
- Fire service improvements \$23,000
- New boom gates \$23,000
- New BBQs \$7,000

Improvements for the Lorne Foreshore Caravan Park included:

- Ocean Road Amenities Block refurbishment \$149,000
- Queens Park fire service upgrades \$101,000
- Kia Ora road works \$79,000
- Erskine River cabin upgrades \$59,000
- Queens Park infrastructure upgrades \$50,000
- Ocean Road Playground improvements \$37,000

Additionally, \$19,000 was allocated to the installation of WiFi hot spots in both parks.

STRATEGIC PLANNING

CONSIDERED AND INFORMED PLANNING IS CRITICAL TO ENSURE WE ARE USING OUR LIMITED RESOURCES IN THE MOST EFFECTIVE WAY. THESE PROCESSES ARE ALSO AN OPPORTUNITY FOR STAKEHOLDERS, INCLUDING THE WIDER COMMUNITY, TO PROVIDE INPUT INTO MAJOR PROJECTS AND DECISIONS. 2014-2015 SAW THE COMMITTEE COMPLETE AND CONTINUE SEVERAL MAJOR PLANNING PROCESSES ACROSS THE COAST.

PLANNING PROCESSES COMPLETED

In the last 12 months several significant plans and strategies were released, including:

The Erskine River Precinct Master Plan

A long term vision and master plan to guide the future use and development of the Erskine River precinct in Lorne.

The Coastal User Transport Strategy

A plan to assist the Committee in better managing car park access, demand, upgrades and maintenance along the coast as well as other associated issues.

The Native Vegetation and Weed Action Plan

A five year, strategic environmental plan to guide on ground conservation efforts.

PLANNING PROCESSES CONTINUED

The committee continued to progress the development of several plans over 2014-2015, releasing several draft plans for consultation including:

The Point Grey Precinct Plan – Revised Draft

A planning process to produce concept designs for the Point Grey Precinct in Lorne, guiding the future use and development of the precinct.

The Queens Park Caravan Park Master Plan – Revised Draft

A plan to identify priorities and provide direction for the future management of the Queens Park Caravan Park in Lorne.

The Draft Fairhaven to Eastern View Master Plan:

A plan for the future management of Crown land reserves between Painkalac Creek and Eastern View.

Draft Queens Park (Lorne) Master Plan

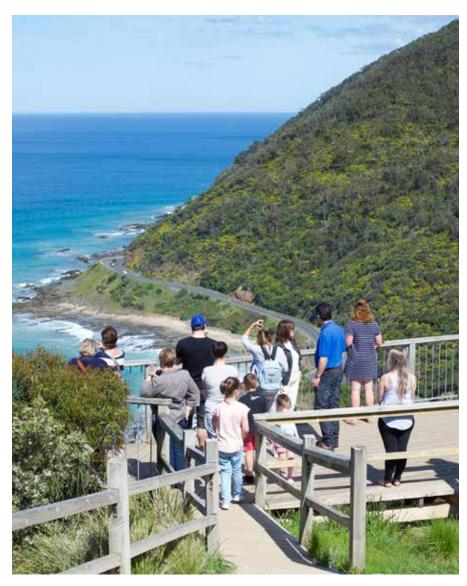
A master plan identifying the environmental, cultural and social assets of Queens Park, and strategic actions for their effective management.



LOOKING TO THE FUTURE

Over the next financial year, the committee will continue to progress ongoing planning processes.

Additionally, several new planning processes will commence, including a master plan for the Memorial Arch precinct at Eastern View, and a strategy for addressing issues and facility improvements in the northern precinct of Point Roadknight adjacent to the boat ramp.



COMMUNITY

CONNECTING WITH THE WIDER COMMUNITY AND FOSTERING STRONG PARTNERSHIPS IS AN ESSENTIAL PART OF SUCCESSFUL COASTAL MANAGEMENT. THE COMMITTEE STRIVES TO COMMUNICATE, ENGAGE AND PARTNER WITH A WIDE RANGE OF COASTAL USERS AND STAKEHOLDERS IN ORDER TO ACHIEVE THE BEST POSSIBLE OUTCOMES FOR THE COAST WE LOVE.

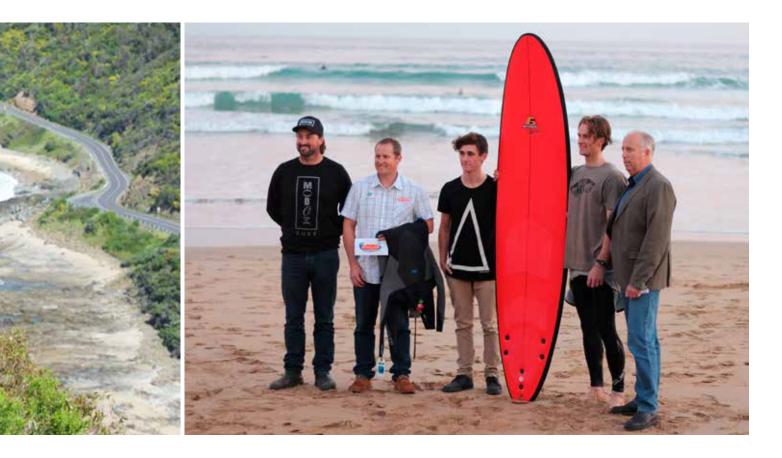
SAVE THE HOODIE CAMPAIGN

In 2014 we launched the 'Save the Hoodie' campaign in an effort to increase Hooded Plover chick survival rates on the Surf Coast.

The branded campaign, which is targeted at changing beachgoer behaviour (with a particular focus on dog owners), supports intensive, on-ground efforts conducted by our Conservation Team and dedicated Friends of the Hooded Plover Surf Coast (FOTHPSC) volunteers. Over the 2014-2015 breeding season the campaign's excellent reach and overwhelmingly positive response exceeded expectations, with extensive media coverage, noted changes to dog-owner behaviour, and widespread evidence of strong community and stakeholder support.

The 2014-2015 campaign was supported by Birdlife Australia, FOTHPSC, the Surf Coast Shire, Go Ride a Wave and GBoards Australia.





COAST SURVEY

In 2015 our first ever official Coast Survey was launched. The results of the survey, which is expected to be conducted every second year, will help the committee to measure and continue to improve on performance.

722 individuals participated, giving us a valuable insight into coastal user experiences, satisfaction levels, attitudes and behaviour.

Key results included:

- When asked what they loved about the coast, the overwhelming majority (81%) of respondents said it was the coast's natural environment, pristine nature or natural beauty they valued most.
- Respondents reported generally high levels of satisfaction with our work, particularly in the areas of access provision (80%), natural environment protection (70.5%) and infrastructure provision (62.5%).

- There was a wide variety of suggestions when it came to areas for improvement, ranging from improved waste management to requests for specific facilities and increased regulation enforcement.
- When asked to rate areas of management from most to least importance, 50% of respondents selected 'Natural Environment Protection' as number one, followed by 'Access Provision' (15%) and 'Infrastructure Provision' (11%).

VOLUNTEER ENGAGEMENT

The backbone of our conservation efforts continues to be environmental volunteers, with 11 groups working directly on land under our management. These groups are estimated to contribute 10,000 hours to the coast each year – the equivalent of around six full time staff.

In 2014-2015 this partnership continued, with the committee dedicating extensive on and offground support to environmental volunteer groups. From attending working bees and providing equipment through to promotional assistance and grant writing support, we work closely with these dedicated groups each year.

SURF COAST NATURE SEARCH

In 2015 the Surf Coast Nature Search was launched. The interactive, online search tool for identifying coastal weeds and indigenous plants was developed by local volunteer group Jan Juc Coast Action (JJCA).

The tool, which currently catalogues almost 200 plants, is expected to grow as new plant and animal species are added.

The committee supported JJCA and the project via both funding and in-kind assistance. The project was also funded by a State Government CoastCare Grant and a SCS Community grant.



THE COMMITTEE OPEN DAY

The committee's first ever Open Day was held in January 2015 over the Australia Day long weekend, with a marquee set up on the Elephant Walk Reserve in Torquay.

The successful event attracted approximately 160 locals and visitors who came along to have their say, learn about our work and projects, enjoy the giveaways and prizes on offer or participate in the fun, free environmental activities.

COASTAL GRANTS

Each year the committee provides \$10,000 in grant funds towards approved environmental or community activities in coastal areas under our management. Grant funding of up to \$2500 is available per project. In 2014, grants awarded included:

- \$2500 for Torquay Coast Action for revegetation works at Deep Creek.
- \$2500 for JJCA Surf Coast Nature Search project development.
- \$1100 for Anglesea Bowling Club weed removal and revegetation adjacent to foreshore reserves.
- \$1500 for the Love Lorne annual community Model Boat Regatta event.

CONSULTATION & ENGAGEMENT

We offer a wide range of opportunities for others to have input into major projects and decisions and to provide feedback on the Committee's work. In 2014-2015:

- Approximately 160 people attended our Open Day event offering opportunities for participants to have their say on a range of issues and projects.
- More than 700 people participated in the 2015 Coast Survey
- More than 160 groups or individuals made a submission or completed a survey on one of the committees major projects or strategies, including the Draft Erskine River Precinct Master Plan, the Point Grey Precinct Plan – 2014 Revised Draft, the Queens Park Caravan Park Master Plan – Revised Draft and the Draft Caravan and Camping Park Rules for the Lorne and Torquay Foreshore Caravan Parks.

PARTNERSHIPS

PARTNERSHIPS ARE INTEGRAL TO THE COMMITTEE'S ACHIEVEMENTS AND MUCH OF OUR WORK IS UNDERTAKEN WITH THE SUPPORT OF OTHERS. IN 2014-2015 SOME OF OUR PARTNERS INCLUDED:

- The Department of Environment, Land, Water and Planning.
- Regional Development Victoria.
- The Corangamite Catchment Management Authority.
- The Surf Coast Shire.
- Parks Victoria.
- Conservation Volunteers Australia.
- VicRoads.
- The Western Coastal Board.
- The Victorian Coastal Council.
- The Wathaurung Aboriginal Corporation
- BirdLife Australia.

- The RACV Torquay Resort.
- Community reference groups (CRGs) including the Coastal Management Plan CRG and Point Grey Precinct Plan CRG.
- Local community and volunteer organisations involved in recreation, rescue and cultural activities on the coast.
- Environmental volunteer groups operating along the coast we manage.
- Schools and kindergartens both local and regional.
- TAFEs and universities including Monash, Deakin and the Gordon.

- Corporate groups and volunteers including Quiksilver, Rip Curl, and many more.
- Local businesses, including Go Ride a Wave and GBoards Australia.
- Other coastal stakeholders such as local businesses who rely on the coast for their income (e.g. surf schools and tour operators) and user groups (e.g. surf life saving clubs).

FINANCIAL SNAPSHOT

Significant financial resources are required in order for us to fulfil our role and responsibilities across the land we manage. With no recurrent funding from other sources, around 80% of the committee's revenue is generated through the direct management of the Torquay and Lorne Foreshore Caravan Parks.

Net earnings prior to depreciation for the year 2014/2015 improved by 8% on the previous year.

SOURCE OF FUNDS

The committee's total consolidated income was \$8.2 million (see graph 1). Of which 78% came from our directly-managed caravan parks, 18% from leases and licences.

The committee were successful in obtaining the following grants for the year:

PROJECT	GRANT
Surf Life Saving Project	\$30,000
Pt Roadknight Boat Ramp Upgrade	\$37,500
Upgrade Surf Fishing Access Moggs Ck	\$45,240
TOTAL	\$112,740

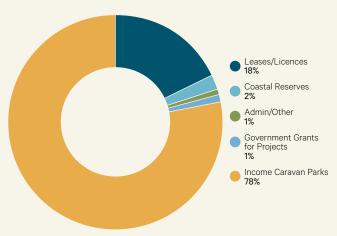
EXPENDITURE

Total expenditure for 2014/2015 was \$8.2 million. Shared between the committee's directly-managed caravan parks at 44% and coastal reserves at 44%, with the remainder of 12% put towards administration (see graph 2).

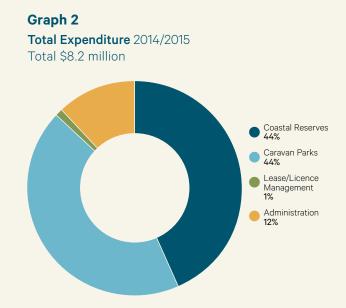
Total expenditure included \$2.7 million spent on capital and special projects which were either grant or non-grant related.

The balance of costs incurred were part of normal business operations within coastal reserves, caravan parks and administration. Such as, general care of coastal reserves, standard repairs/maintenance, utilities and wages.

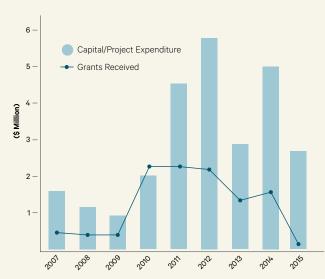




Graph 1 Consolidated income including grants 2014/2015 Total \$8.2 million

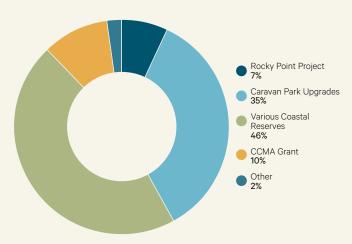


Graph 3 Capital/Project Activities



Graph 4

Total Capital /Project Expenditure 2014/2015 Total \$2.7 million



The Great Ocean Road Coast Committee respectfully acknowledges the original custodians of the coast, their rich culture, deep affinity with the land and spiritual connection with it.

Cover photo (and many of the photographs featured in this report) courtesy of Ferne Millen Photography.

Disclaimer: This Annual Report was prepared by the Great Ocean Road Coast Committee. This publication may be of assistance to you but the Great Ocean Road Coast Committee and its employees do not guarantee that the publication is without flaw of any kind or is wholly appropriate for your particular purposes and therefore disclaims all liability for any error lace or other concentration liability for any error, loss or other consequence which may arise from you relying on any information in this publication.

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